

Memo



Date: July 1, 2019

To: NMAA Member School Athletic Directors & Football Coaches

From: Dusty Young - NMAA Associate Director, Director of Football

Re: Football Coach Education/Certification – USA Football Heads Up Program

Dear Football Coaches and Athletic Directors:

Per the June, 2016 NMAA Board of Directors Meeting, all football coaches (head, assistant, sub-varsity, mid school, etc.) must complete the USA Football Heads Up Certification Course. It is the responsibility of the school district to ensure that each coach has this certification, which is current for four (4) years from the date of completion.

Through funding provided by the Denver Broncos and the NMAA Opportunity Fund, this online coaching education offering is available to you at no cost. The NMAA thanks the Broncos for their generosity and continued support of New Mexico high school football.

Heads Up Football's suite of four courses encompass six education components and safety protocols benefitting student-athletes in virtually every sport they play:

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| -Concussion recognition and response | - Proper equipment fitting |
| -Heat preparedness and hydration | - Shoulder tackling |
| -Sudden cardiac arrest | - Blocking & defeating blocks |

Please [register for a free Coach account at usafootball.com](https://usafootball.com) to begin the four courses at [NFHSLearn.com](https://nfhslearn.com). You may also access the courses directly from the NFHSLearn site at www.nfhslearn.com.

If you have questions related to the NMAA's Coach Certification process through USA Football's Heads Up Program, please contact Dusty Young at dusty@nmact.org.