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Welcome to the 2019-2020 New Mexico High School Swimming and Diving season! I am pleased to be working with all of our athletes, coaches, and officials in the sport of swimming and diving for the upcoming season.

I want to remind everyone of one of the main reasons we do what do: the importance of education-based athletics. I would like to share with you excerpts from an article by Dr. David Hoch, Athletic Director at Loch Raven High School in Towson, MD.

The United States is the only country in which athletic programs are part of the schools. Throughout the rest of the world, young people attend school for the academics and participate in sports through clubs, travel teams, camps and clinics, and with private coaches.

Athletics are integral to the American education system because they have educational value. By participating in athletics, young people have the opportunity to learn, grow and develop just as they do in the classroom - and this principle is essential to our approach.

It is important to note that athletes generally have better attendance, cause fewer behavioral problems and have higher grade point averages during the season. Many corporate and government leaders credit their athletic participation for helping to develop their leadership skills.

While coaches still prepare their teams to excel and strive to win, there has to be more involved. Beyond learning sportspecific skills and strategies, young people should be learning positive qualities, philosophies and principles that will help and carry them through life.

Everything that we do in athletics has or should have an educational component; it isn't just about winning.

Thank you all for your hard work and dedication. Good luck this season!

Jackie Martinez NMAA Assistant Director