

**NEW MEXICO
ACTIVITIES ASSOCIATION**



www.nmact.org

News Announcement
For Immediate Release
August 15, 2016

Contact Information:
Dusty Young
Associate Director
Phone: (505) 923-3110
Fax: (505) 923-3114

**SUBWAY® BECOMES MAJOR
CORPORATE SPONSOR OF NMAA**

ALBUQUERQUE, N.M. – The New Mexico Activities Association is excited to announce that SUBWAY® will be a major corporate partner of the NMAA and will be the title sponsor of the NMAA Director’s Cup and presenting sponsor of the NMAA’s electronic publications and podcasts.

“The New Mexico Activities Association provides high school students with physical activities that encourage the community to practice a healthy lifestyle. SUBWAY® is excited to join with the NMAA to support student athletes in the access to healthy, fresh food, and good nutrition,” said Monna Doak, Local New Mexico Subway Franchisee.

NMAA Executive Director Sally Marquez added, “The NMAA is thrilled about the opportunity to work with SUBWAY® and the quality of service and nutritional food they offer to its customers. Our young people throughout the state will most definitely benefit from the generosity and support of SUBWAY®.”

About SUBWAY® restaurants

Guests in 112 countries have easy access to a fresh line-up of vegetables for their made-to-order sandwiches and salads at any of the more than 44,000 franchised locations. The company, founded 50 years-ago by then 17-year-old Fred DeLuca and family-friend Dr. Peter Buck, is still a family-owned business with thousands of dedicated franchisees/entrepreneurs in neighborhoods around the world, providing easy access to vegetables, detailed nutrition, dietary, and healthy lifestyle information. This has been a priority for the SUBWAY® restaurant chain for many years. To learn more, visit www.subway.com. SUBWAY® is a registered trademark of Subway IP Inc.

For additional information pertaining to this announcement, please contact Dusty Young, NMAA Associate Director at (505) 977-5385 or dusty@nmact.org.

