



NMSPA Adviser

December 2017

Contest Schedule (Tentative)

Saturday, Jan. 27, 2018

Eldorado High School
11300 Montgomery Blvd. NE
Albuquerque, NM 87111

Registration: 9-9:25 a.m.

Adviser briefing: 9:15 a.m.

On-site Contests: 9:35-11:35

Lunch (at location):

11:35-1 p.m.

Advisers' Meeting:

Noon - 1 p.m.

During the event, we will have an advisers' session and elect officers for the 2017-2018 year. Anyone wishing to serve as an officer should contact Rebeca Zimmermann at zimmermann@aps.edu

Speaker: 1-1:30 p.m.

Awards: 1:30-2:30 p.m.

2017-18

NMSPA Officers

President:

Rebeca Zimmermann
Highland High School
zimmermann@aps.edu

Vice President: Jerry Appel

Chaparral High School
j.appel@sbcglobal.net

Vice President: Open

Secretary: Mark Ryan

Eldorado High School
mark.ryan@aps.edu

Treasurer: Lesley Valencia

Cibola High School
valencia_l@aps.edu

Board Members (at-large)

Pat Graff, JEA Mentor

Agustin Kintanar

Albuquerque Academy

JEA State Director

Nina Quintana

Bernalillo High School

*The New Mexico Scholastic Press
Association has advocated for student
journalism since 1945.*

2017-18 COMPETITIONS

State Competition Jan. 27, New Deadlines for Mail-in

Happy Holidays! We hope you and your students can join us for the eighth NMAA/NMSPA State Scholastic Publications Competition as well as our NMSPA mail-in competition.

The NMAA/NMSPA State Competition is Saturday, Jan. 27, 2018 at Eldorado High School in Albuquerque. The state champion team is determined based on the on-site competitions, which include newspaper, yearbook, broadcast and literary magazine categories. Students enter one competition each. Points are tallied and the champion is determined from the results.

Please note: Because the competition is an NMAA event, students who participate MUST be academically eligible according to NMAA rules. Advisers must submit the NMAA eligibility form signed by your principal affirming student participants are eligible prior to the event. The form can be found on the nmact.org website.

REGISTRATION FOR STATE IS DUE JAN. 19, 2018. COST is \$10, including lunch. There are no refunds, although substitutions may be made. Students can only compete in one event, as they all run at the same time.

If there are not enough students in a competition category, the category will be combined with a similar category. Students should be prepared for that. We will contact advisers after registration closes if we see a potential problem, but sometimes the problem comes up because a student doesn't attend.

ADVISERS: Please note we will have a brief meeting on proctoring duties at 9:15 a.m. We also will meet during lunch.

MAIL-IN COMPETITION: We have a later deadline for Newspaper, TV, Yearbook and Lit Mag mail-in competition categories to allow students more time to develop their skills and for yearbooks to be printed before entering our competitions. The tentative deadline is May 11, 2018. More information will be sent out in the Spring.

Contest Overview

NMSPA will offer the following contests at this year's on-the-spot competition. Students may enter ONE contest only. Students who place first, second or third in their contest will earn sweepstakes points for their school. The school with the most points in each state category will win the state trophy. Second and third place team trophies are also awarded. Students may enter ANY contest. **ALL COMPETITORS MUST BE NMAA ELIGIBLE.**

All contests are done on-site except photography. Students will receive all directions and materials on arrival at the competition. Minimal supplies will be provided; however, students may wish to bring their own pencils, pens, rulers, calculators and other materials routinely used in their competition area. Dictionaries and thesauruses are allowed but not provided. Computers are not allowed. We will provide the computers.

Professionals, other trained individuals and teachers will judge entries. If necessary, school sponsors will judge competitions in which they have no students competing. Proctors will distribute and collect competition materials in each room and will supervise students, but will be asked not to provide assistance to competitors. If entries numbers are small, participants may be asked to compete in another contest or a contest may be combined with another.

High School Newspaper

News Writing: Students will be given a set of facts and will write a traditional inverted pyramid story based on those facts.

Newspaper Feature Writing: Students will be given a set of facts and will assemble the information into a compelling article that will encourage the reader to finish the entire story.

Sports Writing: Students will be given a set of facts about a sporting event and will write an article that goes beyond a summary story.

Editorial Writing: Students will be given a set of facts about a topic that can be argued in several ways. Students will reach a convincing conclusion based on the facts presented.

Review Writing: Students will be asked to write a review of a publication or performance.

Newspaper Page One Design: Students will be given a set of stories and pictures and will be expected to design a newspaper front page, displaying news judgment in the design.

Newspaper Editorial Cartooning: Students will be given a set of facts about a topic and will draw an editorial cartoon.

Newspaper Photojournalism: Students will BRING TO THE CONTEST three of their best pieces of photojournalism. Each photograph must have been published during the school year or must be scheduled for publication in an upcoming edition, yearbook or literary magazine. Students will be judged on the content within the photo as well as each photographer's technical merit. Students should be ready to defend/explain to the judges how the photo was produced, including intent behind the photo. Photos must be mounted on a hard backing. Please note: this is photojournalism, not photo illustrations. **PHOTOS THAT ARE ALTERED OR MANIPULATED BEYOND BASIC CROPPING AND EXPOSURE/COLOR ARE NOT ELIGIBLE.**

High School Yearbook

Yearbook Cover Design: Given a theme and relevant school information, students will design and draw a cover for a publication of an imaginary school. Students will be asked to write a short summary of why the cover design fits the spirit of the school and theme, and how they will develop the theme through rest of the publication, including division pages, colors and text and other design aspects.

Yearbook Double Page Layout: Yearbook Double Page Layout: Students will be given a cover, theme description, list of stories, story lengths and pictures and will design a double-page spread using them. The design should be representative of the cover and theme.

Yearbook Feature Writing: See Newspaper Feature Writing description above.

Yearbook Photojournalism: See Newspaper Photojournalism description above.

Literary Magazine

Literary Magazine Cover Design: See Yearbook Cover Design description above.

Poetry Writing: Students will be given several possible areas in which to write poems. Students will write TWO different poems in the time period allotted. Effort should be given toward creativity, insight and ability to write in more than one style.

Short Story Writing: Students will be given several broad topics and will be expected to write a complete short story in the time allotted.

Literary Magazine Illustration: Students will be asked to design an illustration which will accompany a literary submission.

Broadcast

News Story: Students will BRING TO THE CONTEST their best video news story. The story must have been aired during the school year in some format/location. Students will be judged on the journalistic content and technical merit. Students should be ready to explain to the judges how the video was produced, including the intent behind the video. Stories should be saved in Quick-time format on a flashdrive (.mov or .m4v) or DVD.

Sports Story: Students should bring in their best video sports story to present to judges.

Feature Story: Students should bring in their best video feature story to present to judges.

Public Service Announcement: Students should bring in their best PSA to present to judges.

Anchor Presentation: Students should be prepared to read from a provided script to demonstrate their capability to successfully anchor a news broadcast.



NMSPA/NMAA

2018 STATE CONTEST

WHEN: Saturday, January 27, 2018

WHERE: Eldorado High School
11300 Montgomery Blvd. NE
Albuquerque, NM 87111

COST: \$10 per student (includes lunch)
Purchase Order/check must accompany registration,
payable to the New Mexico Scholastic Press Association

SIGN UP: By Friday, Jan. 19, 2018

SEND TO: Lesley Valencia
Cibola High School
1510 Ellison NW
Albuquerque, NM 87114

Advisers: Please write in black ink. Please include students' year in school and which contest they will enter. Students may enter **ONLY ONE** contest.

An adviser/chaperone must be provided for every 10 students entering. Please use additional paper if necessary.

School Name:
School Address:
Adviser Name:
Adviser Home Address:
Adviser Home Phone:
School Phone:

Student Name	Grade	Contest Name

Total Number of Students Attending _____ x \$10 = _____

Total Number of advisers/ chaperones attending at no charge: _____

Number of Proctors: _____

Please remember that we cannot refund money for no shows.

New Mexico H.S. Journalist of the Year

to be entered in the

JEA's NATIONAL H.S. JOURNALIST OF THE YEAR

Qualifications for Nominee for N.M. High School Journalist of the Year

- Be a graduating high school senior
- Have at least a 3.0 GPA on a 4.0 scale.
- Have participated in high school journalism for at least two years.
- Submit a portfolio. The portfolio MUST follow the JEA guidelines.

FOR DETAILS ON PORTFOLIO, SEE THE JEA'S WEBSITE.

www.jea.org/awards/journalist.html

Use the JEA's official entry form, available at the website in pdf form.

Procedure for Nomination:

1. Nominee — Complete the entry form, following all instructions. Enclose everything required, including portfolio. Secure a copy of your transcript. Give these to your adviser. Enclose a self-addressed, padded, stamped envelope large enough to hold your portfolio, if you want it returned.
2. Adviser — Help the student secure letters of recommendation from yourself, other teachers who know his or her leadership and journalistic abilities, and practitioners with whom he/she has worked. A letter from the principal is desirable but not necessary. Collect from the nominee the above-named entry form, etc.

Mail the entire package to the New Mexico contest coordinator by Feb. 28, 2018.

Rebeca Zimmermann
8109 Oso Feliz Dr. NE
Albuquerque, NM 87122

Students will be judged by an outside panel of journalism teachers and professionals.

Quick run-down of 2017-18 NMSPA Deadlines

Jan. 19, 2018- Registration deadline for the State conference and onsite contests.

Jan. 27, 2018 - State Competition.

Feb. 28, 2018 - H.S. Journalist of the Year entry is due.

May 11, 2018 - postmark deadline for 2017-18 newspaper, TV, yearbook and lit mag mail-in contests.

