

NMAA CORPORATE SPONSOR SPECIAL PRICING



Are You Prepared to Respond Properly and Responsibly to a **Sudden Cardiac Arrest** Event in your School?



CALL (888) 473-1777 or go to <http://nmaa.think-safe.com>

Automated External Defibrillator (AED) Packages New Mexico Activities Association

New \$1,075.00 or Recertified \$575.00

(Includes complete New Mexico AED owner compliance package)

With your Automated External Defibrillator purchase, you receive: **New AED PACKAGE**

New HeartSine samaritan 350P AED with 8 year warranty
CPR Real time FEEDBACK upgrade available for only \$200.00
(or) Recertified AED with 3 year warranty (lower price \$575.00)

Both Include:

- ✓ Medical Authorization (Rx)
- ✓ AED Fast Response Kit (CPR Barrier, Gloves, Scissors, Razor, Wipes)
- ✓ AED Inspection Tag
- ✓ "AED Equipped" Door Stickers (4) & Indoor Decals (6)
- ✓ Pediatric Use Instruction Set
- ✓ AED User Guide & Start-up/Training CD
- ✓ AED Wall Sign (3D projecting)
- ✓ AED Storage Cabinet, Metal with clear viewing window (alarmed)
- ✓ AED Compliance Administration/Implementation

Includes:

- Program Implementation (Medical Oversight)
- Tools/resources to ensure program best practices and legal compliance
- Program Management Inspection and Maintenance Tracking/Monitoring system
(Includes: monthly inspection email reminders and Pad/Battery expiration notices)
- AED Policy/Procedures & Communication templates for facility and staff
- AED Response Protocols provided by Think Safe Medical Director - EMS Notification
- Post Shipment AED Deployment Technical Support and Follow Up
- Post-Event AED use Technical Support (Event Review/Medical Reporting/Incident Debriefings)
- CPR/AED poster and proper signage guidance
- Training guidance and advice; EMS Notification



Facts About Sudden Cardiac Arrest

Affects over 400,000 Americans each year!

#1 Sudden Killer - more than any other disease or accident, annually.

Fight Back - Respond with immediate CPR and an Automated External Defibrillator (AED).

To Purchase Please Call or Email:

Michael Hild

NMAA Account Manager

Mhild@think-safe.com

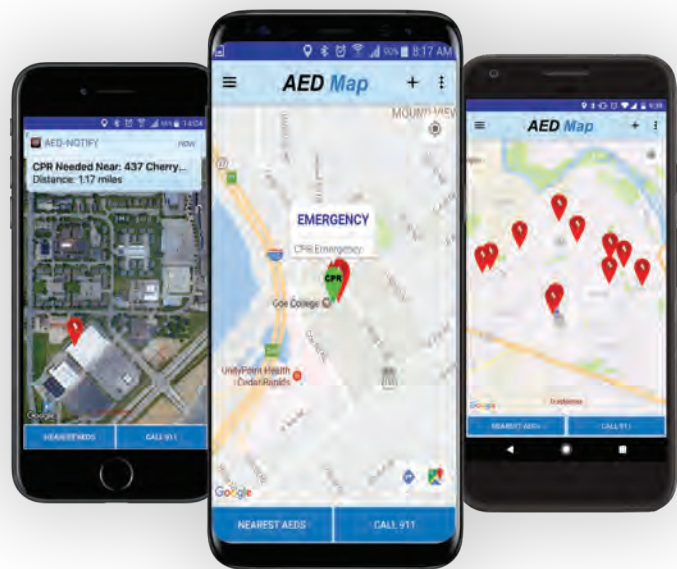
Think Safe Inc.

TOLL FREE: 888-473-1777

Ext. 605

<http://nmaa.think-safe.com>

NMAA Corporate Sponsor



AED Notify makes every second count in the fight against Sudden Cardiac Arrest (SCA). SCA is the leading cause of death in the US, according to the Institute of Medicine and it is a worldwide problem. The cardiac chain of survival; calling 911, starting CPR and using an Automated External Defibrillator (AED) within 3 to 5 minutes of collapse are critical.

Minutes and seconds matter while waiting for Emergency Medical Services (EMS) and an AED needs to be used before EMS arrival and as soon as possible after collapse during SCA emergencies.

AED Notify is the most current and comprehensive Automated External Defibrillator (AED) location notification registry of Automated External Defibrillators (AEDs) for Private or Community Public Access Defibrillation (PAD) programs. AED Notify allows adding and placing (registering) an AED location on a map by GPS coordinates ("Place It") so that users of this application can find nearby public or their own private nearby AEDs. AED Notify fills a critical information gap and can save valuable minutes of time from collapse to time of shock using the AED, making minutes matter while waiting for EMS arrival, improving survival rates.

AED Notify is an app with unique patented features that is changing the transparency and improving compliance within PAD programs worldwide. Take control of your local PAD program or help build & improve knowledge on where these lifesaving devices are located with the help of AED Notify.

AED Notify accumulates data on program champions doing AED servicing or initial AED registrations. AED Notify also tracks and alerts private AED owners on their internal CPR/AED records for training expiration. AED Notify even has a built in “Call 911” button to help facilitate 911 assistance and ensure early EMS arrival and “Send Alert” upgrade option.

AED Notify is an important tool that brings dispatch centers, AED dealers, AED owners, AED users (bystanders), and SCA victims together. The AEDs located and registered are cleared by the local PAD program administrator and when approved, become visible on a map. If an AED dealer is servicing the unit, they are alerted and ensured continued servicing and maintenance on the unit and included in any AED notifications. If an AED is “out of service” or “out of compliance” it is taken off the visible map/registry for AED Notify app users and dispatch views until it is back into readiness and in compliance.

AED Notify is an important lifesaving tool for bystanders, company volunteers trained in CPR, coaches, athletic trainers, firefighters, EMTs or paramedics, police, doctors, and nurses – enabling them to more easily find an AED (one of their own AEDs placed at an organization/private company or a nearby public AED) close to them when a life threatening cardiac emergency occurs.

Private AED owners and organizations with AEDs on site can register (“Place It”) any devices they own as well and improve the local 911 dispatch knowledge on where the closest AEDs are located at an organization or public area where the 911 caller reports a cardiac CPR-related emergency. 911 dispatch centers can also alert any AED Notify app users nearby (profile settings allow app user to set desired perimeter for alerts) of a CPR emergency and where the nearest AED is located, allowing one-touch directions, improving AED response times, and enabling early CPR.

AED owners and citizens that register AEDs ensure that any AED in the community or local PAD program has proper maintenance and upkeep. AED Notify includes expiration alerts, records inspections, and ensures AEDs are inspected to American Heart Association (AHA) standards. The AED check is a free built-in feature that allows technology to continually back up the maintenance information, reducing liability.

AED Notify strengthens the chain of survival and improves PAD or AED programs. Download the AED Notify app today. Help save & protect lives in your own community or around the world!