



## New Mexico Activities Association *Public Service Announcements*



### **Standard Pre-Event Announcement**

*\*to be read immediately before the start of all contests*

*The New Mexico Activities Association would like to remind you of the Compete with Class Sportsmanship Initiative which promotes the core values of respect, integrity, and responsibility. Do your part, stay in your lane, and always remember to Compete with Class.*

### **Welcome Announcements**

Sportsmanship is defined by the New Mexico Activities Association as the act of treating others in a respectful manner, taking personal accountability for ones actions, and responding with integrity while engaged in competition. As we prepare for today's contest, the NMAA reminds you to Compete with Class.

Welcome to (today's/ tonight's) contest between \_\_\_\_\_ and \_\_\_\_\_ . As member schools of the New Mexico Activities Association, we would like to remind you that sportsmanship and the objectives of educational athletics are what set this event apart from other levels of competition. Your cooperation and support of the NMAA's "Compete with Class" Sportsmanship Initiative is greatly appreciated.

The schools participating in this event are members of the New Mexico Activities Association which have adopted the "Compete with Class" Sportsmanship Initiative. A strong commitment to excellence, fair play and the sportsmanship ideals of respect, integrity, and responsibility are all vital to this activity's success.

When \_\_\_\_\_ high school sponsors an athletic event, it considers it to be an extension of the classroom, with lessons learned as important as those coming out of a textbook. Perhaps the most important lesson is good sportsmanship, a course which will serve everyone well in the game of life. Remember to always – "Compete with Class".

### **To Be Read During Breaks in the Action**

Respect, Integrity, and Responsibility are values important in our daily lives. On the playing surface, they are translated into the words sportsmanship. Sportsmanship is one of the strongest educational lessons and lifetime values taught by interscholastic athletics. Because of this, the NMAA reminds you to always Compete with Class.

The NMAA reminds you to treat the traditions of the game with respect. Win with grace, lose with dignity, and always Compete with Class.

Sportsmanship begins at home. It begins with an attitude that how you play matters more than the final score. So please, be a good sport today and remember to always “Compete with Class”.

The NMAA reminds you to honor the rules of the game, adhere to high standards of fair play, and most importantly, always Compete with Class.

Some people believe in convenience sportsmanship — in other words, to be a good sport only when it’s to their advantage. Sportsmanship isn’t something you choose to do at certain times; it’s something that requires constant effort. The NMAA reminds you that good sports are the true winners of interscholastic athletics and showing respect, integrity, and responsibility are the key components of Competing with Class.

The NMAA reminds you to be positive role model at all times, take accountability for your actions, possess self-control, and learn from adversity. This personal responsibility will help all of us succeed in our efforts to Compete with Class.

The score of any athletic event is generally forgotten over time, but the actions of the players, coaches and spectators can result in lifelong memories. The next time you attend a high school game, think of how history will remember you. Sportsmanship is a key essence of the game and the only way to truly Compete with Class.