



## New Mexico Activities Association Public Service Announcements



### Standard Pre-Game Announcement

*The New Mexico Activities Association would like to remind you to Compete with Class. Remember that the values of respect, integrity, and responsibility play an important role in today's contest. Do your part, stay in your lane, and always remember to Compete with Class.*

### Welcome Announcements

Welcome to (today's/ tonight's) contest between \_\_\_\_\_ and \_\_\_\_\_. We would like to remind you that sportsmanship by all athletes, coaches, and fans is expected in today's game. The NMAA's "Compete with Class" Sportsmanship Initiative now includes a "Two Strikes" policy for unsportsmanlike conduct. Remember to cheer for your team, and not against the opponent, and let's all Compete With Class.

Welcome to \_\_\_ (*your school or venue*) \_\_\_! Before starting (today's/tonight's) game, it is important to remind everyone in attendance that the New Mexico Activities Association and \_\_\_ (*your school*) \_\_\_ promote Competing with Class. Bad behavior will not be tolerated. The NMAA's Compete with Class bylaw includes a "Two Strikes" policy for egregious unsportsmanlike conduct. Respect your opponent and Compete with Class.

When \_\_\_ (*your school*) \_\_\_ hosts an athletic event, we consider it to be an extension of the classroom, with lessons learned as important as those coming out of a textbook. Perhaps the most important lesson is good sportsmanship, a course which will serve everyone well in the game of life. Remember to always "Compete with Class".

Welcome to (today's/ tonight's) contest between \_\_\_\_\_ and \_\_\_\_\_. We would like to remind everyone to treat others in a respectful manner, take personal accountability for your actions, and respond with integrity while engaged in competition. The New Mexico Activities Association and \_\_\_ (*your school*) \_\_\_ remind you to Compete with Class.

Before starting (today's/tonight's) game, we would like to remind everyone that bad behavior at today's athletic event will not be tolerated. Please keep it positive with officials, opponents, coaches, and each other. Let's make this game a memorable one and Compete with Class.

High school sports would not be possible without high school officials, so please be respectful to the hardworking officials serving today's athletic event. If you have what it takes to make the big call, please sign up at High School Officials dot com ([HighSchoolOfficials.com](http://HighSchoolOfficials.com)).

## **Suggested Pre-Game Message That Can Be Read By A Student From Each Team**

*PA Announcer: "Fans, please direct your attention to center court for an important announcement from today's teams."*

(Player 1)

First off, we want to thank you all for being here. We wanted to remind you that Bad Behavior has no place in the game. Let's win with dignity and lose with grace.

(Player 2)

Both teams worked hard to get here. We both want to win. Fans, coaches, and players, let's remember to respect the opponent and the officials and Compete with Class.

(Player 1)

Thank you for coming to today's game. Let's make it a memorable experience by Competing with Class.

(Player 2)

That means respecting the opponent and the officials and supporting each team in a positive way. Thank you for helping us Bench Bad Behavior.

(Player 1)

Thank you for coming to this game. We, as players, take care of the action on the court, and your role, as fans, is to support your team and respect the opponent.

(Player 2)

We ask that you cheer in a positive way and respect the officials for the job they do. Together we can Compete with Class.

## **Short Messages That Can Be Read During Breaks in the Action**

The NMAA and     ( your school )     remind everyone in attendance today to win with grace, lose with dignity, and always Compete with Class.

The NMAA and     ( your school )     would like to remind all the fans in attendance to act in a respectful manner. Let's make this a competition we can all be proud of and Compete with Class.

Everyone here today wants their team to win, but remember to be respectful of your opponent and the officials. Let's all remember to Compete with Class.

We would like to remind fans that your behavior can leave a long-lasting impression on how these players remember today's game. Let's help make it a memorable one by Competing with Class.

A reminder to fans, your role is to cheer and support your team, not against your opponent. Together, we can Compete with Class.

We would like to encourage the fans to help make this a memorable experience for the players out there on the court/field by supporting them in a respectful manner and remember to Compete with Class.

How you play and act will be more memorable than the final score here today. Be a good sport and always Compete with Class.

The NMAA and \_\_\_\_ (*your school*) \_\_\_\_ would like to remind everyone that players play, coaches coach, officials officiate, and fans cheer. Let's all remember our role and always Compete with Class.

We would like to remind everyone that sportsmanship isn't just a word. Sportsmanship includes our behavior that begins even before the clock starts and continues until the final play. Let's remember to Compete with Class throughout the game.

The NMAA and \_\_\_\_ (*your school*) \_\_\_\_ remind you to win with grace, lose with dignity, and always Compete with Class.

Fans, we all have a role in setting a good example and teaching important values like respect, integrity, and responsibility. Let's step up our game and Compete with Class.

### **Longer Messages That Can Be Read**

Respect, Integrity, and Responsibility are values important in our daily lives. In a game, those words define sportsmanship. Sportsmanship is one of the strongest educational lessons and lifetime values taught by interscholastic athletics. Because of this, we remind you to always Compete with Class.

Sportsmanship begins at home. It begins with an attitude that how you play matters more than the final score. So please, be a good sport today and remember to always "Compete with Class".

Sportsmanship isn't something you choose to do at certain times; it's something that requires constant effort. We remind you that good sports are the true winners of interscholastic athletics and showing respect, integrity, and responsibility are the key components of Competing with Class.

The NMAA and \_\_\_\_ (*your school*) \_\_\_\_ remind you to be a positive role model at all times. Take accountability for your actions, possess self-control, and learn from adversity. This personal responsibility will help all of us succeed in our efforts to Compete with Class.

The score of any athletic event is generally forgotten over time, but the actions of the players, coaches and spectators can result in lifelong memories. The next time you attend a high school game, think of how history will remember you. Sportsmanship is a key aspect of the game and the only way to truly Compete with Class.

***Feel free to use any and all of these messages at your next game!***