



MaxPreps and NMAA Partnership Background

While the NMAA's partnership with MaxPreps has many benefits, the main goal is to collect and highlight member school information as efficiently as possible. MaxPreps' industry leading platform provides schools with various desktop, tablet and mobile options to keep their team information accurate. Once team information is submitted to MaxPreps it will be automatically made available to the NMAA.

Frequently Asked Questions

- 1. What NMAA initiatives will MaxPreps data power?** All information entered into MaxPreps is automatically sent to the NMAA to manage game results, stat leaderboards, season standings, state tournament brackets, statewide rankings for postseason seeding, state records, media publications, media guides, and other important initiatives.
- 2. What do Coaches need to do?** In order to accurately manage important NMAA initiatives, coaches are required to update their scores on MaxPreps and need to enter their stats after each game throughout the season. Also, once boxscore information is entered into MaxPreps, the information can be sent to multiple media outlets with the click of a button by using our Send Stats functionality. The NMAA also has informed statewide media to reference MaxPreps for this information, as well.
- 3. What do Athletic Directors need to do?** Athletic directors simply need to clearly communicate with coaches to keep their scores and statistics updated on MaxPreps. ADs should direct any new coaches or coaches currently not using MaxPreps to contact MaxPreps at 800-329-7324 x1 or support@maxpreps.com, to sign up immediately.
- 4. Which sports are included in the partnership?** The partnership includes all sports that the NMAA offers. In addition to scores and stats, coaches are required to update schedules, rosters and team photos by NMAA mandated deadlines.
- 6. How do I sign up to get access to my administrative account on MaxPreps for the first time?** Coaches/ADs can follow [this link on MaxPreps](#) to become a MaxPreps member and follow the prompts to request their unique access code. Your one-time access code will identify you as the coach or AD with permission to your team/school account. You can enter this access code in the "Set up Admin Accounts" link of your member account profile page.
- 7. Is MaxPreps compatible with other stat programs?** In addition to MaxPreps' own mobile, tablet and desktop tools, MaxPreps is compatible with more than 40 stat companies across multiple sports, which allows coaches to seamlessly import stats from those programs into MaxPreps. [Click here to view MaxPreps stat partners](#)
- 8. Does MaxPreps have an app to manage team information?** MaxPreps has a dedicated coach app for [iOS](#) and [Android](#) phones. Coaches/AD can manage rosters (including roster photos), team schedules, update game results, and send messages (including map directions) to their athletes. The app will alert coaches after their games to remind them to enter the box score directly on their mobile device. MaxPreps also has an app ([iOS](#), [Android](#)) for fans to allow them to better follow their favorite teams and provide live score updates during games.
- 9. Can coaches allow a team statistician or assistant coach to help manage their team information?** Yes! Once the coach has access to their team admin page, they can give other individuals access to their page to help keep their team information accurate.
- 10. Who can I contact with additional questions?** Coaches/ADs may contact NMAA MaxPreps representative Gerry Valerio at gvalerio@maxpreps.com, our Coach Support team as listed above in item #3, or search our support site at support.maxpreps.com