

NMAA Board of Directors
November 20, 2013
9:00 AM
NMAA Hall of Pride and Honor

Welcome - Meeting called to order by Mrs. Janel Ryan, NMAA Board of Directors President, at 9:20 AM. A roll call was conducted by Mrs. Mindy Ioane, NMAA Administrative Assistant, and the following members were present:

Mr. Anthony Casados (Small Area A)
Mr. Paul Benoit (Small Area B)
Mr. Bill Green (Small Area C)
Mr. Winston Brooks (Large School District I)
Dr. Crit Caton (At-Large Member)
Mrs. Janel Ryan (Large Area B - President)
Mr. T.J. Parks (Large Area B - Vice President)
Dr. George Straface (Large Area C)
Mr. Stan Rounds (Large School District II)
Mr. Adan Delgado (Large Area D)
Mr. Lawrence Johnson (NMAA Commission Representative)
Ms. Lesa Dodd (Small Area D)
Mr. Dion Sandoval (NM School Board Association)

Thirteen members present representing a quorum.

Approval of the Agenda:

Mrs. Ryan asked for a motion to approve the agenda. Mr. Green made the motion to approve the agenda and asked permission to present a discussion item prior to the conclusion of the meeting. Dr. Caton seconded the motion. A vote was taken and passed unanimously (13-0).

Approval of Minutes:

Mrs. Ryan asked for a motion to approve the minutes of the September 25, 2013 meeting. Dr. Straface made the motion to approve the minutes as presented. Ms. Dodd seconded the motion. A vote was taken and passed unanimously (13-0).

Executive Session:

Mrs. Ryan informed the members that an Executive Session was not needed at this time.

NMAA Directors Report:

Ms. Sally Marquez, NMAA Executive Director, discussed seven (7) items on her report: 1) the success of the fall sport State Championships; 2) the Boarding School Foreign Student and the Policy to Establish/Maintain Fall Sports/Activities referendums, which were both passed by the membership; 3) the Sportsmanship Committee meeting to be held on December 11, 2013 at the NMAA offices; 4) the new Life of an Athlete unveiling this month along with promotional commercials and school presentations which are available statewide; 5) the NMAA has received a \$400,000 four year grant from the NM Department of Transportation to support the Life of an Athlete program; 6) announced the newly elected Board of Directors members, Mr. Anthony Casados, Mr. Mike Chambers, and Mr. Gene Parson; and 7) also announced the newly elected Commission representatives, Mr. Leonard Velasquez,

Mr. Gary Schuster and Mr. Lawrence Johnson. A tie currently exists between Mr. Kenny Barreras and Mr. Brian Stacy which will be discussed later in the meeting. Mr. Bill Cleland, Associate Director, noted that 86% of member schools in areas with contested elections submitted their votes.

Financial Report:

Ms. Shari Kessler-Schwamer, NMAA Business Manager, presented the Fall Sports Ticket Sales report. She informed the Board that Cross Country, Volleyball and Soccer revenue increased from the 2012 - 2013 season.

NMAA Activities Report:

Social Media: Ms. Dana Pappas, NMAA Deputy Director, discussed the amount of traffic from NMAA's Facebook and Twitter accounts. As of November 11, 2013, the NMAA Facebook page had 3,924 "likes" and "reached" 12,764 individuals. Twitter had 1,192 followers. On November 19, 2013, the NMAA Facebook page had 4,720 "likes" and "reached" 43,427 individuals during the week of November 11 – 18. Twitter had 1,578 followers.

Activities: Ms. Pappas discussed the NMAA Orchestra Advisory Committee meeting which was held November 1, 2013. State Orchestra will be held at Volcano Vista High School. The 2014 State Choir event will be held at Cleveland High School. Registration forms for State Band, Choir and Orchestra will be online by the week of November 25th. The next Activities Council Meeting will be held January 14, 2014.

Mr. Joe Butler, NMAA Assistant Director, discussed the success of the One Act Play Competition which took place November 7 - 9, 2013, at San Juan College in Farmington, New Mexico. The 1st place winner of the Athens division was Mayfield High School and Bosque High School won the Sparta division. He announced that in the future, NM State University will also host the event on a rotating basis with San Juan College.

New Mexico Officials Association Report:

Ms. Dana Pappas, NMAA Commissioner of Officials, discussed five (5) items in her report. 1) Issues brought to her by schools regarding mileage payment of officials; 2) stressed the importance of using Hudl as an aid in the creation of training tapes for the sport of football for off-season training by officials; 3) NASO will be giving out 100 scholarships to NMOA officials to attend the summit for free (valued at \$575 each) since the NMOA has paid \$15,000 over two years to sponsor the Summit; 4) Arbiter will be available in all sports and levels except spirit, swimming, track and wrestling; and 5) is working on the establishment of training committees to benefit the standardization of officiating.

General Action Items:

Policy to Establish Election Tie-Breaking Procedure: Mr. Bill Cleland, NMAA Associate Director, asked the Board to consider a proposal to establish a tie-breaking procedure in Board of Directors and Commission elections. The following would be added to Bylaws 2.2.1 C.1.a and 3.2.1 C, "If there is a tie following the voting deadline, a runoff election will take place between the tied individuals." The following language would also be added to Bylaw 3.2.1 C: "In the case of a tie in a runoff election for the Commission, such a tie would be broken by the NMAA Board, who would choose one of the tied individuals to fill the Commission seat." Mr. Brooks made a motion to approve a coin flip to break the current tie for the Commission between Mr. Kenny Barreras and Mr. Brian Stacy. Mr. Rounds seconded the motion. A vote was taken and passed unanimously (13-0).

Classification and Alignment - Proposed Districts for 2014-15/2015-16 block: Ms. Sally Marquez, NMAA Executive Director, presented data displaying the 3 year average enrollment for member schools through the 2013 40-day count and the proposed district alignments for the two year block beginning with the 2014-15 school year. Ms. Marquez discussed schools in which a two year average was used to determine enrollment numbers (since enrollment data had not yet been supplied by the school), identified schools that will move up or down in classification, and the lack of small school football districts in the proposal at this time because verification has not been received to determine which schools will play 6-man, 8-man or 11-man. Ms. Marquez also told the members that she will present a proposed structure for schools wanting to compete as a co-op during the February Board of Directors meeting. The NMAA must receive notice of intent to appeal Classification/Alignment by Monday, November 25, 2013 and school appeals packets must be received by December 2, 2013. Mr. Green made a motion to accept the proposal as presented. Ms. Dodd seconded the motion. A roll call vote was taken and passed unanimously (13-0).

Other Items:

Mr. Bill Green presented the document, "The Milan Provision" by Brian Shock, as a discussion item. Mr. Brooks asked that an agenda item be added to the February 2014 meeting to discuss "special programs eligibility."

Adjournment:

Mrs. Ryan asked for a motion to adjourn the meeting at 10:44 a.m. Mr. Green made a motion to adjourn the meeting. Dr. Caton seconded the motion.

Next Board of Directors Meeting Date: December 5, 2013