

NMAA Activities Council Meeting

September 2, 2014

NMAA Hall of Pride and Honor

Welcome - Meeting called to order by Mr. Don Gerheart, NMAA Activities Council Chairperson at 9:09 a.m. Roll call was conducted by Mrs. Mindy Ioane, NMAA Graphic Designer/Special Event Coordinator, and the following members were present:

Mr. Don Thompson (Bowling)
Ms. Bobbi Eichhorst (CTSO)
Mr. Steve Perea (Chess)
Mr. Tom Smith (Drama-One-Act-Play)
Ms. Jeannette Vigil (English Expo)
Mr. Jarrod Smith (FFA)
Mr. Don Gerheart (Music)
Mr. David Berlin (NM Mock Trial)
Ms. Rebeca Zimmermann (Scholastic Publications)
Ms. Mary Hahn (Student Council)

Not present:

Mr. David Gallegos (Athletic Training Challenge)
Maj. Bill Barker (JROTC)
Ms. Dani Valdez (NMHS Rodeo Association)
Ms. Rose Baca-Rivet (Science Fair/Olympiad)
Ms. Hannah Flake (Speech/Debate)

Approval of Agenda

Mr. Gerheart asked for a motion to approve the agenda as presented. Mr. Berlin made a motion to approve the agenda as presented. Ms. Zimmermann seconded the motion. A vote was taken and passed unanimously (11-0).

Approval of Minutes from January 14, 2014

Mr. Gerheart asked for a motion to approve the minutes. Mr. Berlin made a motion to approve the minutes as presented. Ms. Hahn seconded the motion. A vote was taken and passed unanimously (11-0).

Council Members' Reports

Bowling: Association President Don Thompson reported that the bowling season consists of ten regular season tournaments, a senior tournament and the state tournament. Practices begin on October 6th and the first competition tournament is on November 8th. The senior tournament will be on February 7th and state will be held on February 21, 2015. Competition is in four categories: Rookie, Novice, Intermediate and Advanced during the weekly events. These categories are based on a team average, allowing students to learn and advance as abilities do.

Last year, membership consisted of 23 high schools. Weekly events averaged 46 teams, compared to 42 over the previous three years. There is approximate average of 230 to 270 students participating in bowling each week.

The NMHSBA distributed \$10,000 dollars in scholarship monies last year, with a total of \$32,650 over the past 4 years. Scholarship funds are maintained by a national organization, Scholarship Management and Accounting Reports for Tenpins, that is designed to help associations set up, manage and disburse youth bowling scholarship funds.

Log on to www.nmhsba.org for information concerning the structure of the organization, bylaws, coach's guidelines, and documents that pertain to bowling as well as tournament registration, schedules and results.

Athletic Training Challenge: The report for ATC was read by Mr. Gerheart and prepared by Mr. Gallegos, ATC representative. The 15th annual athletic training challenge was held on April 27, 2014 at Aztec High School, where 82 students representing 14 high schools participated in the event. College students from University of New Mexico and Fort Lewis College were on hand to assist with the practical portion of the exam. Results are as follows:

- 1st Place – Centennial High School
- 2nd Place – Gadsden High School
- 3rd Place – Eldorado High School

Gadsden, Eldorado and Rio Rancho High Schools received plaques for their yearly participation for 15 years. Next year's event will be held in Albuquerque in conjunction with UNM. The goal is to transition the event to have rotating locations between Albuquerque and Las Cruces.

CTSO: Presented by Ms. Bobbi Eichhorst, HOSA and SkillsUSA Advisor. The Career & Technical Leadership Project has moved from the Region IX Educational Cooperative to Eastern New Mexico University. CTLP is leveraging state workforce deadliness funding as well as federal Carl D. Perkins funding to increase professional development (advisors and students), expand CTSO membership, and increase workforce skills connections. The three advisors for the six CTSOs represented in the Project are as follows: HOSA, SkillsUSA: Bobbi.Eichhorst@enmu.edu, BPA, DECA: Christine.Phipps@enmu.edu, FCCLA, TSA: Cheri.Sain@enmu.edu.

During the 2013-2014 school year, membership consisted of 5,507 paid student and professional members in 140 school-based chapters supported through CTLP (does not reflect programs that have multiple SkillsUSA chapters within one school). The CTLP website is located at www.nmctso.com.

Table 1A

NM Membership	2010	2011	2012	2013	2014
BPA	841	801	847	784	597
DECA	2,288	2,353	2,540	2,602	2,560
FCCLA	576	607	684	563	505
HOSA Future Health Professionals	165	154	169	310	580
SkillsUSA	1,039	1,116	1,088	1,144	1,225
TSA	59	59	85	77	40
TOTALS	4,968	5,090	5,403	5,480	5,507

Middle, High and Post-Secondary chapters which affiliate membership by November 1, 2014 and attend Fall Leadership Conference may apply for chapter funding when they submit evidence of quality practices: news articles, committee reports, local/constitution/bylaws, agendas, community service/service learning. Deadline for application is December 1, 2014.

Fall Leadership Conference

The Fall Leadership Conference will be held October 27th from 10AM-5PM at the Crowne Plaza. The theme for the conference is Rise Above. Chapters may register through:

www.registermychapter.com/flc/nm

Career and Leadership Development Conferences

2015 State Conferences:

BPA February 12-14 (Alb/Marriott Pyramid)
DECA February 16-18 (Alb/Hotel Albuquerque)
FCCLA Mar 5-7 (Alb/Marriott Pyramid)
HOSA TBD
SkillsUSA April 7-11 (Alb/Crowne Plaza)
TSA TBD

2015 National Conferences:

April 25-28 (Orlando, FL)
May 6-8 (Anaheim, CA)
July 5-9 (Washington D.C.)
June 24-27 (Anaheim CA)
June 22-26 (Louisville, KY)
June 28-July 2 (Grapevine, TX)

** Please see Cheri Sain, Christine Phipps, or Bobbi Eichhorst if interested in supporting as a judge, sponsor or volunteer.*

National Officer

Serina Pack is serving as National Post-Secondary President 2014-15. She is a junior at WNMU in business and environmental sustainability, where she is in the Millennium III Honors' Program. She is in her 7th year of membership in BPA, earning three times the Individual Service Learning national award, four times Presidential Volunteer Service Gold Award, three times Ambassador Torch Award, four years Top 10 NLC, and honored recipient of the Sherrell Wheeler and Tomorrow's Business Professionals Scholarships. Through more than 1000 hours of service, Serina founded "Read for Joy" (www.readforjoy.org), a literacy initiative to inspire children to overcome reading challenges through art. Her work has afforded her the opportunity to meet President Obama and work with many elected officials to address literacy issues in our country as well as hundreds of children. She was recognized internationally with the International Olive Service Award by Girl Scouts.

Maj. Barker joined the meeting at 9:18 a.m.

Chess: Mr. Steve Perea, Chess representative, reported that chess participation is continuing to grow and expected to increase in participation numbers. Mr. Perea challenged NMCO to help promote and expand youth chess within the state. NMCO allowed a post on its forum in efforts to connect schools in need of coaches and coaches wanting coach. NMCO will continue to help in future efforts to find coaches. NMCO and the overall chess community has become more aware of the drop off of chess players in the elementary and middle school level and in efforts to increase participation through NMCO and individual donations, two tournaments were held, creating excitement of winning a state title for their schools. This semester has shown a rise in student participation, which may lead to an increase participation in the NMAA chess event. Mr. Perea is hopeful that other organizations can use the idea for increasing membership in their clubs.

One-Act Play/Drama: Mr. Tom Smith, Festival Director, reported that New Mexico State University will alternate hosting the One-Act Play Competition and Theatre Festival with San Juan College. NMSU is interested in co-hosting the festival to allow more southern NM high schools the opportunity to compete at less cost. In collaboration with San Juan College, High School and College representative, score sheets for all events were revised. The Festival's award for one-act play was dropped and a poster event was added. Also, the One-Act Play award was renamed One-Act Production to better indicate the contributions of the stage manager and backstage crew in the overall scoring. All materials and registration can be found on www.nmsutheatre.com/hsfestival.php.

English Expo: Ms. Jeannette Vigil, English Expo representative, discussed the success of the 2014 event held on April 5, 2014. There were 547 students participating, from 21 schools throughout the state. English Expo XXVI will be held on February 28, 2015 at La Cueva High School in Albuquerque. Ms. Vigil

presented the contest descriptions and schedule for the 2015 event. More information can be found at www.nmira.org/what-is-english-expo.html.

FFA: Mr. Jarrod Smith, FFA representative, reported that the National FFA organization continues to grow with a membership of more than 600,000 members nationwide. The New Mexico FFA association's membership deadline is November 12, 2014 and they expect to have growth in the state's membership as well. This year, FFA had 14 open teaching positions including two new or reopened chapters, 13 of those positions have been filled. Caleb Gustin of the Moriarty Chapter will represent New Mexico in Louisville, KY as the 2014-2015 National officer candidates. During September 2015 the FFA will host two statewide events, District officer training and FFA Red Barn at the State Fair.

JROTC: Maj. Barker, JROTC representative, provided an overview of the purpose and level of activity of the JROTC organization. The official name is New Mexico High School Junior Reserve Officer Training Corp (JROTC) and is made up of all the JROTC programs (Army, Marine Corps, Navy, and Air Force) within the state of New Mexico. Other organizations (e.g. Civil Air Patrol, Young Marines, 4-H, etc.) may affiliate with JROT for specific purposes (e.g. Air Rifle Competitions, Middle School Drill Meets, etc.) but will not be considered JROTC programs nor will they have a vote in JROTF/NMAA matters.

The purpose of the organizations is to promote citizenship through self-reliance and responsibility, help students improve their academic standing, graduate from high school and prepare for the next level, develop character and leadership skills, develop effective communication skills, improve physical fitness, provide incentive to live drug-free, strengthen positive self-motivation, provide a historical perspective of the military services, teach students to work independently and as part of a team, organize competitions between schools in military skills, as well as intramural sports and to foster science, technology, math and engineering (STEM) education in JROTC units and Middle School Leadership Programs by teaching and competing and working with various organizations to launch altitude balloons with attached experiments.

Currently the organization is working to increase STEM involvement to include middle schools and ensuring that all participants in JROTC activities have physicals. As well as designating specific competitions as "sanctioned" to provide units' teams to qualify for the State Competition in that event and selecting a new scoring system for state competitions using the new 6A, 5A and below classifications.

Music: Presented by Mr. Don Gerheart, NMMEA Executive Director reported that since last January NMMEA sponsored 35 musical events throughout New Mexico including Solo and Ensemble Festivals, Honor Clinics, Jazz contests and all of our Music performance Assessment events. NMMEA standardized the scoring rubric for all of the MPA events so all so districts of NMMEA were using the same scoring form. NMMEA also worked with the New Mexico PED to have the results of our MPA's used as part of our music educators end of year evaluation if approved by the teacher's school district. Several members worked on end of course exams for the elementary and high school levels. Other members served on committees to work on the middle school end of course exam and to refine the elementary end of course exam.

NMMEA worked in conjunction with NMAA to hold three state contests one each for orchestra, choir and band. Mr. Gerheart served as the Master of Ceremonies for all three contests. This summer the three NMAA advisory Committees for the state contests held a meeting via tele conference to review last year's state contests in order to update the guidelines for next year's state contest and to recommend judges for their contest. The NMMEA Executive Committee and Board of Directors met in early July to continue the planning for All-State and the business of the Association.

The new NMMEA website went live on August 9, 2014 and provides online registrations for both All-State auditions and for all six districts for music events. The user-friendly website provides the

association's information and has the capability to tie into the National Association for Music Education database to get real time data and information.

Vocal, string, and guitar registrations are now being accepted for All-State auditions. Students are registered by their director for individual auditions that will take place in October. Vocal and guitar students will have a 7-minute live audition in front of a judge. The string auditions will be recorded at two different sites and each student audition will then be heard and scored by a judge. Placement in All-State ensembles will be made based on the scores each student is awarded. Recorded auditions for wind and percussion auditions will take place in November.

The NMMEA All-State Music Festival and In-Service Conference will be held on the campus of UNM on January 7-10, 2015. Each of the 8 All-State Ensembles will present a concert on Saturday, January 10, 2015 starting at 9:00 AM and concluding about 4:30 PM.

Ms. Rose Baca-Rivet entered the meeting at 9:36 a.m.

Mock Trial: Mr. David Berlin reported the following: The Gene Franchini High School Mock Trial Program is run by the Center for Civic Values (CCV). Michelle Giger is its President and CEO and Anthony Gonzales is the CFO. Each year, teams from throughout the state, from as far north as Piedra Vista High School in Farmington and Raton high School, and as far south as Las Cruces, participate in the competition, and for the opportunity to compete against teams from as many as 44 states, as well as, several other countries, in the National High School Mock Trial Championship. In fact, New Mexico has become a force at the national level, placing first in 2012 and 2013. Those of us involved with the mock trial program in New Mexico look forward to continued success.

During the 2013-2014 Mock Trial Season, thirty teams participated in the Gene Franchini High School Mock Trial Regional Competition in February of 2014, with the top eight teams advancing to the Finals in March. Volcano Vista High School won the State Championship and placed 15th out of 46 at the National Competition which was held in Madison, Wisconsin.

The 2014-2015 Mock Trial season has started. Team registration opened on August 16, 2014. Registration for teams and volunteers is done online. The attached notice was sent to all teacher advisors who have had teams over the past several years. A copy was also sent to all activities directors in the state. Links were provided if additional information was sought. In addition, CCV has prepared a new Teacher Coach Manual for this upcoming season. A copy of the Cover and Table of Contents is attached to this Report.

This year's case is a criminal matter and has been adapted from another state's competition. In order to be relevant to New Mexico, however, it had to be modified to include this state's statutes and law. The case will be released online on October 1, 2014, by 5:00 PM.

This year's mock trial budget will be approximately \$120,000.00, which includes a \$750.00 stipend for schools that have to travel to Albuquerque for Regionals. We also expect at least 30 teams to participate again this year. CCV has already received inquiries from three new schools; Goddard, Zuni and NextGen Academy (Albuquerque).

CCV will award one \$1,000.00 scholarship to a mock trial student who is graduating in 2015 and who has participated in the program for at least two years, including the 2014-2015 season.

This year's calendar is as follows:

- Regionals - February 20 and 21, 2015;
- Finals – March 20 and 21, 2015; and
- Nationals – May 14-17, 2015, in Raleigh, North Carolina.

The CCV's board of directors look forward to another great year and, as always, if anyone knows of a school administration that would like to start a mock trial program, you can let me know at (505) 243-3751, or you can call Michelle Giger at the Center for Civic Values at (505) 764-9417, ext.11.

Rodeo: No representation.

Scholastic Publications: Ms. Rebeca Zimmermann presented information about Scholastic Publications, which had about 75 students participate in the state championship on March 22, 2014 at Highland High School. Judges for the onsite competition of newswriting, sports writing, photography, page design, spread design, poetry writing, etc., came from the Albuquerque Journal and volunteer teachers. Guest speaker was Robert Browman of the Albuquerque Journal.

The competition is organized by the New Mexico Scholastic Press Association, which is affiliated with the national Journalism Education Association. NMSPA has been around since 1945, although the March competition was the fifth as an NMAA event. Next year's competition is March 21, 2015, with the site to be determined.

The biggest challenge to growth seems to be the loss of student newspapers around the state. Schools that once had programs often do not publish at all or very seldom. It is difficult to find qualified advisers who are interested in competition. There will be continued efforts to try to connect with advisers around the state, and Scholastic Publications hopes to host an advisers' workshop to help the rookie advisers and teachers who might be interested in starting media programs.

Science Fair/Olympiad: Ms. Rose Baca-Rivet, Science Fair/Olympiad representative, reported that over 1700 New Mexico middle and high school students participated in the 28th Annual Science Olympiad across the state at five regional competitions. At the state event there were 50 teams of 15 students that participated. Students competed in 23 separate events that include physics, engineering, math, English, etc.

Approximately 1500 students participated in one of six NM Regional Science and Engineering Fairs. As a result, 312 students advanced to the 62nd annual NM Science and Engineering Fair. Two science teachers were recognized for their dedication and work. New Mexico had 26 students advance to the 2014 Intel International Science and Engineering Fair held in Los Angeles, CA where they competed against 1700 students from 70 countries. NM students were awarded four grand awards and three special awards.

The 2014 Annual Science Olympiad Fall Teacher's workshop will be held on October 24-25, 2014 at New Mexico Tech in Socorro. The 2015 NM Science and Engineering Fair State Finals will be held on February 21, 2015 at New Mexico Tech in Socorro. The 2015 NM Science and Engineering Fair State Finals will be held on March 27-28, 2015.

Speech/Debate: No representation.

Student Council: Ms. Mary Hahn, Student Council representative, discussed the Summer Leadership Workshop held on June 3-6, 2014 at New Mexico Tech. The event included hands-on participation in NMASC's State Project, with students representing communities statewide making hundreds of lap blankets that will be distributed this fall to elder care facilities throughout the state. She noted that the National Student Council Conference was held on June 27-29, 2014 at Osoee High School in Orlando Florida. Twenty-four students and advisors from Aztec Dexter, Dulce, Los Alamos, Rio Rancho, Ruidoso, Valley and West Mesa High Schools attended the conference and enhanced their leadership skills.

2014-2015 Student Council Conferences are as follows: Fall District Conference Week on October 18-23, 2014, The National Association of Student Councils LEAD Conference, will be held on November 14-16,

2014 at Hotel Albuquerque which emphasizes communication; leadership skills; and leadership roles on local, state, and regional levels. The NMACA State Leadership Conference will be held on February 12-14, 2014 at Cibola High School. The NASC National Student Council Conference 2015 will be held on June 26-28, 2015 at Rio Rancho High School.

NMACA's 2014-2015 State Officer Team:

President – Esteban Abeyta, Los Alamos High School
Executive Advisor - Ruby Sandoval, West Mesa High School
1st Vice President – Adrianna Sanders, Aztec High School
2nd Vice President – Mario Martinez, Española High School
Executive Advisor – Dawnell Massey, Dexter
Secretary – Rocky Cordova, Ruidoso High School
Executive Advisor – Loretta Smith, Raton High School

NMAA Staff Reports

Ms. Sally Marquez, NMAA Executive Director reminded the Council members that in order to receive funding from the NMAA for their Activity they must attend both of the NMAA Activity Council meetings which are held in September and January. At this time each Activity showing proof of money spent on their event (receipts, invoices, etc.) will receive up to \$2000. to help fund the event. Ms. Marquez also introduced Tyler Dunkel, NMAA Sports Information Director who will highlight New Mexico students through social media. Mr. Dunkel asked the members to contact him with any highlights/events that they would like for him to cover.

Old Business

Mr. Gerheart asked the committee if there were any updates concerning the 501 3C. Ms. Shari Kessler-Schawner, NMAA Business Manager referred the members to the IRS.gov website for information.

New Business

Ms. Marquez asked the members their thoughts concerning schools who participate in their events in which are not part of the NMAA membership. She would like feedback concerning this issue. Ms. Marquez also reminded the committee to make sure that they are submitting verification prior to their state event.

Election of Activities Council Chairperson

Mr. Gerheart asked the council members for nominations to serve a two-year term of NMAA Activities Council Chairperson. Maj. Barker made a motion to nominate Mr. Gerheart to serve as chairperson. Mr. Berlin seconded the motion. A vote was taken and passed unanimously (13-0).

Next Meeting Date: January 13, 2014

Meeting Adjournment

Mr. Gerheart asked for motion to adjourn the meeting at 10:13 am. Ms. Jeannette Vigil made a motion to adjourn the meeting. Maj. Barker seconded the motion. A vote was taken and passed unanimously (13-0).