

NMAA Activities Council Meeting
January 10, 2017
NMAA Conference Room

Welcome and Roll Call

Meeting was called to order by NMAA Activities Council Chairman Mr. Don Gerheart at 9:02 a.m. Roll call was conducted by Ms. Dana Pappas, NMAA Deputy Director, and the following members were present either in person or via conference call:

Ms. Malissa Thompson (Bowling)
Ms. Bobbi Eichhorst (CTLP)
Mr. Steve Perea (Chess)
Mr. Jarrod Smith (FFA)
Maj. Bill Barker (JROTC)
Mr. Don Gerheart (Music)
Mr. David Berlin (NM Mock Trial)
Ms. Rebeca Zimmermann (Scholastic Publications)
Ms. Hannah Flake (Speech & Debate)
Ms. Mary Hahn (Student Council)

Not Present:

Ms. Kim O'Connell-Brock (Athletic Training Challenge)
Mr. Wil Kilroy (Drama/One-Act Play)
Ms. Dianna Valdez (English Expo)
Mr. Russell Sullivan (Rodeo)
Ms. Rose Baca-Rivet (Science Fair/Olympiad)

Approval of Agenda

Mr. Gerheart asked for a motion to approve the agenda as presented. Ms. Zimmermann made a motion to accept the agenda as presented, with a second by Major Barker. Motion carried unanimously.

Approval of Minutes

Mr. Gerheart asked for a motion to approve the minutes of the August 30, 2016 meeting. Ms. Eichhorst noted that the web site address listed in the minutes was incorrect and that it should be www.nmctso.com rather than www.nmctso.org, as was listed in the minutes. Ms. Hahn noted that the number of schools listed as new members should be 16 and not 12, as was stated in the minutes. Mr. Berlin made a motion to pass the minutes, as amended, with a second by Mr. Perea. Motion carried unanimously.

NMAA Staff Reports

NMAA Business Manager, Shari Kessler-Schwamer, reminded the Council members that she would need reimbursement requests for the \$1,000 allocation no later than the beginning of June via email or mail.

NMAA Sports and Information Director, Tyler Dunkel, noted that he would be willing to promote any of the activity events via NMAA's social media platforms and reminded the Council that actual press releases are sent through NMAA Associate Director, Dusty Young.

Ms. Pappas reminded the Council members of the requirement of sending in eligibility forms and rosters for all NMAA sanctioned activities. She noted they can be submitted either directly to the NMAA office or to the activity representative, who can, in turn, forward them to the respective NMAA staff member. She noted that the nominations for the NMAA Student Leadership Advisory Council were due on March 1st and encouraged the members to submit applications of worthy students in each activity. She also noted that every activity should have a policy/procedure for how to handle inclement weather, should it strike during a state event, in light of the delays and cancellations of the recently concluded NMMEA events.

Activity Reports

Athletic Training Challenge – Ms. O’Connell-Brock was not present and no report had been forwarded on to the NMAA. NMAA Assistant Director and ATC liaison, Mr. Scott Owen, noted that the activity was on a probationary period due to a lack of participation.

Bowling – Ms. Thompson noted that Bowling is currently in its 12th year as an NMAA-sanctioned activity and that it is doing well. The season had begun on October 3 with practice, the first competition was November 5 and the state contest would be held on February 18 at Silva Lanes. She noted that the high school membership was up to 24, with the addition of Cottonwood Classical, Deming and Grants. Weekly events were averaging 45 teams, with an average of 225 to 270 students participating each week. Ms. Thompson noted that the bowling organization was poised to allocate at least \$10,000 in scholarships again during the 2016-14 school year and stated that all information about bowling in our state can be found at www.nmhsba.org.

CTLP – Ms. Bobbi Eichhorst stated that over 600 students had attended CORE: Chapter Officer Retreat for Excellence in Albuquerque on October 24, 2016. The event is a one-day leadership conference for chapter officers and advisors in the six CTLP organizations (BPA, DECA, FCCLA, HOSA, SkillsUSA and TSA). In addition, 21 students and advisors attended advocacy training in Washington, D.C., to develop skills as advocates for their association as well as for Career and Technical Education. In November 2016, 160 students and advisors attended COLC (Community Outreach and Leadership Conference) in the Carlsbad/Loving communities, contributing close to 1400 hours of service at eight project sites. The event allows student members to apply the SkillsUSA framework while addressing the needs of the local community. Ms. Eichhorst noted that association online, district and regional events leading up to state events were taking place from November through February.

Chess – Mr. Perea noted that the Northwest region of the state continued to expand, including the addition of four high schools, four middle schools and four elementary schools and that the Southeast region had also seen similar growth. He noted that the state chess tournament was being reformatted due to the expansion in membership and that the recruitment at lower levels is clearly effective.

Drama/One-Act Productions – NMAA Assistant Director, Joe Butler, presented the Drama/One-Act Productions report in the place of Mr. Wil Kilroy. He noted that the event was held at New Mexico State University at the end of October. There were 19 schools that participated, 12 in the Athens division and seven in the Sparta division. Over 20 scholarships were awarded in conjunction with the event. The winners of the 2016 state contest were as follows: Athens Division (1st – Rio Rancho, 2nd – Mayfield, 3rd – Aztec), Sparta Division (1st – Los Alamos, 2nd – Corrales Intermediate, 3rd – Hope Christian). Mr. Butler noted that the NMAA staff and the leadership of the activity were working to bring the University of New Mexico on as a host for future events.

English Expo – Ms. Zimmermann presented on behalf of Ms. Dianna Valdez, who was not present. She noted that the state event would be held on February 25 at La Cueva High School. The event would host approximately 500 students from across the state, representing over 30 middle schools and high schools. The students compete in 24 different events in writing, speaking and production expression.

FFA – Mr. Smith noted that the current FFA membership is 3,059 and that the upcoming FFA events included: State Parliamentary Procedure (January 21st at ENMU), Ag Fest (February 7th in Santa Fe), FFA Day (February 21st at the NM State Legislature). He noted that the invitational season for FFA kicks off in March. Mr. Smith stated that the new curriculum aligns with the EOC's in schools and that Ag advisors were still needed in various schools statewide. He said that the National FFA event had been held October 19-21 in Louisville, KY, and that one student from Carrizozo had competed for national office and made it to the second round.

JROTC – Maj. Barker talked about possible sites for retreats and asked other Council members if they had any suggestions. He mentioned the successes of the West Mesa High School sailing program. He said that JROTC is adding drone piloting into their offerings. There are currently approximately 5,000 students involved in JROTC statewide and that there is approximately \$1 million in scholarships just for shooting/marksmanship. He noted that the middle school programs had a focus on Science and Technology and that archery competitions were also taking place in middle schools. Maj. Barker said that the Duke City Cup air rifle competition held in Albuquerque in November was the largest ever conducted in New Mexico. He noted that STEM was a new emphasis for JROTC and that the work with rockets, hot air balloons and underwater robots has been increasing over the past 10 years. He noted that JROTC projects included an attempt to get PE credit for students who participate in the activity and that the group was lobbying for district and state support for student transportation to events.

Music – Mr. Gerheart stated that All-State auditions had taken place in October and November and saw over 2,800 students who auditioned at three sites throughout the state. He noted that more schools were participating due to charter and small schools although participation from larger schools has decreased. There were 950 students selected for eight ensembles in the 73rd NMMEA All-State Music Festival. On Thursday and Friday, students attend workshops and practice with guest conductors. Due to inclement weather, all events were cancelled on the Friday of the event. He noted that everyone was prepared for a two-hour delay but not for a cancellation and that their leadership would work on a policy to address weather issues. He encouraged all activities to have a plan in place for inclement weather.

NM Mock Trial – Mr. Berlin stated that 18 schools were registered to compete in Mock Trial for the 2016-2017 school year, for a total of 28 teams. The qualifying rounds would be taking place on February 17-18 at the Bernalillo Metropolitan Courthouse, with the State Finals on March 17-18 in the same location. He noted that a courtroom artist competition was in the works, as well as a courtroom reporter competition. He noted that four new schools had been added to Mock Trial (Cibola, Cottonwood Classical, Sandia and Santa Fe Prep). The National Mock Trial contest will be held in Hartford, CT, in May 2017.

Rodeo – Not present and no report was forwarded to the NMAA.

Scholastic Publications – Ms. Zimmermann noted that Scholastic Publications had held a planning meeting in August and that they had a number of publications advisors in attendance who had not been involved before. She noted that the event had been moved up to January 28th in order to minimize

conflict with other events occurring in March and April. She anticipated approximately 100 students to participate in the state event, to be held at a new site, Manzano High School. Judges from the event are drawn from the professional journalistic ranks, including editors from the Albuquerque Journal. The state competition has a two-hour block for competition. Mail-in competition is held later in the spring.

Science Fair/Olympiad – Not present and no report was forwarded to the NMAA.

Speech & Debate – Ms. Flake noted that the 2017 state event will be held March 2-4, 2017 at Manzano High School. She noted that the leadership of speech and debate wanted to focus on the recruitment and retention of new coaches/advisors. There are two new speech and debate events being held in the Spring and the National Speech and Debate Association had announced that March 3rd was declared National Speech and Debate Day. She stated that the national organization is trying to get states to implement a statewide Speech and Debate Day and that Senator Jacob Candelaria was going to present a resolution to that effect.

Student Council – Ms. Hahn noted that the fall district conferences had been held from October 22-27, 2016 in Farmington, Espanola, Las Cruces, Roswell and Albuquerque and over 1,500 students had attended, which was the largest attendance in over 20 years. She mentioned that the 2017 NMASC State Conference was going to be held at Centennial High School in Las Cruces on February 9-11, 2017. The last time the conference was held in Las Cruces was in 1993. The overall pre-registered attendance for the event was 1,080. The Summer Leadership Workshop will be held at New Mexico Tech in Socorro from June 6-9, 2017 with state officers and the advisory committee spearheading leadership training through team-building, goal setting event planning and camaraderie. The first ever Region 6 conference will be held in Kansas City, MO, from June 23-25, 2017 and will host student representatives and state executive directors from Arkansas, Missouri, Kansas, Oklahoma, Colorado, Arizona and New Mexico. New Mexico will host the conference in 2023. The National Student Council Conference will be held in Manchester, NH, from June 26-28, 2017. Ms. Hahn noted that NMASC had welcomed eight new high schools and four new middle schools during the 2016-2017 school year and that there were approximately 30 new advisors statewide. She noted improvements to the web site, including district information.

New Business

Ms. Pappas noted that Educators Rising had approached the NMAA about becoming a sanctioned activity and that the NMAA Commission would consider their request at their February meeting. When presented in November, the Commission had concerns with the cost of funding another activity at the school level.

Other Business

There were several items that came up from NMAA staff and Council members:

- 1) NMAA Executive Director, Sally Marquez, talked about the eligibility of non-member private schools in activities, stating that every student in New Mexico can participate in activities.
- 2) Ms. Pappas noted that the next Activities Council meeting will be held on Tuesday, August 29, 2017.
- 3) Mr. Perea noted that Hotel Cascada in Albuquerque had changed management and are offering reduced room rates and 50% off their waterpark rates for NMAA activities.
- 4) Ms. Eichhorst talked about crisis planning and how to communicate quickly with all advisors and attendees about a crisis once you are all at an event. She talked about a series of videos to

promote student participation, including Let X=Student Activities, Do the Math and Promote the Value.

- 5) Maj. Barker talked about leadership opportunities not sanctioned by the NMAA for students, including New Mexico Boys & Girls State.

Adjournment

Mr. Gerheart thanked the NMAA staff and the Council members for their attendance and asked for a motion to approve the meeting. Ms. Eichhorst made a motion to approve the meeting, with a second by Mr. Perea. Motion carried unanimously and the meeting was adjourned at 10:25 a.m.