



NMSPA Adviser

May 2018

2018-18

NMSPA Officers

President:

Rebeca Zimmermann
Highland High School
zimmermann@aps.edu

Vice President: Jerry Appel

Chaparral High School
j.appel@sbcglobal.net

Secretary: Mark Ryan

Eldorado High School
mark.ryan@aps.edu

Treasurer: Lesley Valencia

Cibola High School
valencia_l@aps.edu

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La Cueva High School

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JEAS State Director

Nina Quintana

Bernalillo High School

*The New Mexico Scholastic Press
Association has advocated for student
journalism since 1945.*

2017-18 COMPETITIONS

State Mail-in Entries Must Be Postmarked by May 31

MAIL-IN COMPETITION: This year's mail-in competition entries must be postmarked by May 31. Registration forms are attached in this newsletter.

The mail-in competition includes printed newspaper, online newspaper, yearbook, literary magazine and TV broadcast. As at the NMAA State competition, professional journalists will judge the entries.

STATE COMPETITION: Thanks to everyone for a great competition! We were especially excited to have such a large turnout from down South! Congratulations Centennial on taking first place!

NMSPA SUMMER HIGH SCHOOL JOURNALISM WORKSHOP: June 10-13 at UNM. This is a great opportunity for the kids to learn from professionals as well as develop teamwork and leadership skills. See this newsletter for more information.

This is a way for your students to spend time with professional journalists and have a good time!

ADVISERS: SPECIAL MEETING/OPPORTUNITY

In conjunction with the New Mexico Press Association's summer high school journalism workshop, NMSPA will offer a day for student publications advisers to meet, share and learn from each other. We will have several workshops as part of the gathering.

Please join us Monday, June 11 at 9 a.m. Location is to be determined. To reserve a spot, email Rebeca Zimmermann at zimmermann@aps.edu by June 7.

2018 NMSPA Yearbook Mail-in Contest

Fill out this entry form and send it, along with your yearbook entries and fees, to the address below. Entries should include any yearbook published in 2016 & 2018. Entries are open to both middle school and high school publications and will be judged in those separate categories.

2018 DEADLINE: Entries must be postmarked by **MAY 31** to be included in the contest.

Use a separate copy of the entry form for each contest.

FEES: The basic entry fee is \$10 for the best overall rating and \$2 per entry per category.

ENTRIES: Each school may submit no more than three entries per category (see list below). Each entry must be mounted on a separate piece of plain white 8 1/2 x 11 paper. Print the student's name, school and category on the back of the entry.

SEND ONLY

ONE BOOK FOR THE OVERALL RATING CATEGORY.

Mail entries, fees and this entry form to:

Rebeca Zimmermann, 8109 Oso Feliz Dr NE, Albuquerque, NM 87122.

Make checks payable to New Mexico Scholastic Press Association. Payment must accompany entries. Individual entries will be judged on a first, second and third basis, and the overall yearbook category will be judged on a Superior, Excellent, etc. All entries will be considered for Best of Show for no additional charge.

2018 NMSPA Yearbook Mail-in Contest Entry Form

School Name _____

School Address _____

City _____ State: NM Zip _____

Yearbook Adviser _____ Name of Yearbook _____

Adviser E-mail Address _____ Adviser School phone _____

How is the yearbook financed? _____

Amount of budget? _____ Percentage of work done by students? _____

Categories

Number Of Entries

Theme Presentation

Photography

Inside Spread

Feature Story

Are you competing in the overall competition? _____ NO _____ YES (Submit one copy of the complete yearbook)

Total Number of Individual Entries _____ x \$2

Overall Competition Fee (if entered) _____ \$10

Total Fee Enclosed _____

2018 NMSPA Literary Magazine Mail-in Contest

Fill out this entry form and send it, along with your literary magazine entries and fees, to the address below. Entries should include any literary magazine published in 2016 & 2018. Entries are open to both middle school and high school publications and will be judged in those separate categories.

2018 DEADLINE: Entries must be postmarked by **MAY 31** to be included in the contest.

Use a separate copy of the entry form for each contest.

FEES: The basic entry fee is \$10 for the best overall rating and \$2 per entry per category.

ENTRIES: Each school may submit no more than three entries per category (see list below). Each entry must be mounted on a separate piece of plain white 8 1/2 x 11 paper. Print the student's name, school and category on the back of the entry. **SEND ONLY**

ONE BOOK FOR THE OVERALL RATING CATEGORY.

Mail entries, fees and this entry form to:

Rebeca Zimmermann, 8109 Oso Feliz Dr. NE, Albuquerque, NM 87122.

Make checks payable to New Mexico Scholastic Press Association. Payment must accompany entries. Individual entries will be judged on a first, second and third basis, and the overall literary magazine will be judged on a Superior, Excellent, etc., basis according to school size. All entries will be considered for Best of Show for no additional charge.

2018 NMSPA Lit Magazine Mail-in Contest Entry Form

School Name _____

School Address _____

City _____ State: NM Zip _____

Literary Magazine Adviser _____ Name of Literary Magazine _____

Adviser E-mail Address _____ Adviser School phone _____

How is the yearbook financed? _____

Amount of budget? _____ Percentage of work done by students? _____

Categories

Number Of Entries

Cover Design

Prose

Poetry

Photography

Artwork/Illustration

Are you competing in the overall competition? _____ NO _____ YES (Submit one copy of the complete yearbook)

Total Number of Individual Entries _____ x \$2

Overall Competition Fee (if entered) _____ \$10

Total Fee Enclosed _____

2017-2018 NMSPA Newspaper Mail-in Contest

All New Mexico high schools are encouraged to enter the 2018-2018 NMSPA Mail-In Contest. Under our current policy, all schools that produce student publications are members of the NMSPA. Entries must be work completed from April 2016 through March 2018. Stories published via online newspapers are eligible.

DEADLINE: Entries must be postmarked by **MAY 31** to be included in the contest.

FEES: The basic entry fee is \$10 for each school. In addition, if you choose to enter additional categories (listed below), there is a \$2 fee per entry for each school.

ENTRIES: Each school may submit an unlimited number of entries per category; however, only one entry per student per category (see list below). In other words, "little Jimmy" can enter as many contests as he wants, but can only submit one item per contest category. Each entry must be mounted on a separate piece of plain white 8 1/2 x 11 paper. Print the student's name, school and category on the back of the entry.

Mail entries, fees and this entry form to:

Rebeca Zimmermann/ 8109 Oso Feliz Dr. NE, Albuquerque, NM 87122

If you wish to have your newspaper considered for overall judging, please include two copies of your best three issues during the current year. (Your basic entry fee covers the cost of this competition.)

Make checks payable to New Mexico Scholastic Press Association. Payment must accompany entries. Individual entries will be judges on a first, second and third basis, and the overall newspaper will be judged on a Superior, Excellent, etc., basis according to school size. All entries will be considered for Best of Show for no additional charge.

NMSPA Newspaper Mail-in Contest Entry Form

School Name _____

School Address _____

City _____ State: NM Zip _____

Newspaper Adviser _____ Name of Newspaper _____

Adviser E-mail Address _____ Adviser School phone _____

Total number of entries: _____ x \$2 + \$20 = _____

Please list the number of entries, by category:

_____ **News Story:** should cover a timely event and be based on the five W's and H.

_____ **Feature:** may be news-features (timely nature, but reveal the human side of the news) or be more of a traditional human interest or personality profile.

_____ **Sports Coverage Story:** may be any type of sports news including advance game, issue-oriented or feature.

_____ **Editorial:** should reflect the conscience of the publication. As such, they should NOT have a byline, but may use the pronoun "we." Facts must be carefully verified by reliable research. Argumentation is important.

_____ **Review:** presents an evaluation of a CD (album), book, movie, concert, play, restaurant or television program.

_____ **Column:** These bylined opinion pieces reveal one writer's views. Entries may be by a regular columnist or a one-time opinion piece. They are not editorials (because they are not the staff's opinion). This category includes sports columns.

_____ **Cartoon:** may be hand drawn or computer generated; All cartoon submissions MUST include the tear sheet from the newspaper.

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_____ **Investigative Reporting:** includes investigative reporting on a wide range of topics of current interest to students. Entries should show evidence of thorough and objective research and present a clarifying view, exploring the why's of a problem. Entries can be a single article, a series of articles or a collection of articles on a given topic and may appear in more than one issue.

Sports, Feature and News Photo Contests: should emphasize action and/or show movement. All photo submissions MUST include the tear sheet from the newspaper.

_____ **Sports Photo**

_____ **Feature Photo**

_____ **News Photo**

_____ **Photo Illustration:** The only category of newsroom artwork that permits substantial photo manipulation.

_____ **Page One Design:** Page should reflect personality of the publication. Readability of the nameplate, use of headline type and packaging of content will be considered.

_____ **Package Design:** This entry should reflect good use of dominance as well as packaging related items in an attractive manner.

2017-2018 NMSPA Broadcasting Mail-in Contest

All New Mexico high schools are encouraged to enter the 2017-2018 NMSPA Mail-In Contest. Under our current policy, all schools that produce student publications are members of the NMSPA. Entries must be work completed from April 2016 through March 2018.

DEADLINE: Entries must be postmarked by **MAY 31** to be included in the contest.

FEES: The entry fee is \$2 per entry for each school.

ENTRIES: Each school may submit an unlimited number of entries per category but only ONE entry per student per category. (For instance, Jessica can enter a story in sports and news but not two sports stories). All music must follow copyright and fair use guidelines.

SUBMISSION FORMAT:

- Export each video entry as a Quicktime file and burn to DVD or copy on a flash drive. Label each entry with: the student's name, school, contest category and a title for the project
- Bundle all contest entries together and place the NMSPA Video Mail-in Contest Entry Form & payment on top

Mail entries, fees and this entry form to:
Rebeca Zimmermann/ 8109 Oso Feliz Dr. NE, Albuquerque, NM 87122

Make checks payable to New Mexico Scholastic Press Association. Payment must accompany entries. Individual entries will be judges on a first, second and third basis. All entries will be considered for Best of Show for no additional charge.

NMSPA Broadcasting Mail-in Contest Entry Form

School Name _____

School Address _____

City _____ State: NM Zip _____

Broadcast Adviser _____

Adviser E-mail Address _____ Adviser School phone _____

Total number of entries: _____ x \$2 = _____

Please list the number of entries, by category:

_____ **News Video Story:** A news or sports story that focuses on a timely event or issue and is based on the five W's and H. It contains (usually) a reporter's voice-over, videotaped shots and sound bites.

_____ **Feature Video Story:** A feature story that focuses on a person or issue and is more soft news, sports or entertainment in content. It should include b-roll, interviews and appropriate music and sound bites.

_____ **Video PSA/Commercial:** A public service announcement or commercial created for broadcast that runs between 30-60 seconds. It must include a specific message aimed at a school audience or advertise for a specific product or event.

_____ **Documentary:** A news story that examines an issue in-depth.

2017-2018 NMSPA ONLINE Newspaper Mail-in

All New Mexico high schools are encouraged to enter the 2018-2018 NMSPA Mail-In Contest. Under our current policy, all schools that produce student publications are members of the NMSPA. Entries must be work completed from April 2016 through March 2018. Stories published via online newspapers are eligible.

DEADLINE: Entries must be postmarked by **MAY 31** to be included in the contest.

FEES: The basic entry fee is \$10 for each school. In addition, if you choose to enter additional categories (listed below), there is a \$2 fee per entry for each school.

ENTRIES: Each school may submit an unlimited number of entries per category; however, only one entry per student per category (see list below). In other words, "little Jimmy" can enter as many contests as he wants, but can only submit one item per contest category. Each entry must be SENT AS A LINK OR A PDF FORM TO zimmermann@aps.edu, or Mail entries, fees and this entry form to:

Rebeca Zimmermann/ 8109 Oso Feliz Dr. NE, Albuquerque, NM 87122

If you wish to have your newspaper considered for overall judging, please include two copies of your best three issues during the current year. (Your basic entry fee covers the cost of this competition.)

Make checks payable to New Mexico Scholastic Press Association. Payment must accompany entries. Individual entries will be judges on a first, second and third basis, and the overall newspaper will be judged on a Superior, Excellent, etc., basis according to school size. All entries will be considered for Best of Show for no additional charge.

NMSPA ONLINE Newspaper Mail-in Entry Form

School Name _____

School Address _____

City _____ State: NM Zip _____

Newspaper Adviser _____ Name of Newspaper _____

Adviser E-mail Address _____ Adviser School phone _____

Total number of entries: _____ x \$2 + \$20 = _____

Please list the number of entries, by category:

_____ **News Story:** should cover a timely event and be based on the five W's and H.

_____ **Feature:** may be news-features (timely nature, but reveal the human side of the news) or be more of a traditional human interest or personality profile.

_____ **Sports Coverage Story:** may be any type of sports news including advance game, issue-oriented or feature.

_____ **Editorial:** should reflect the conscience of the publication. As such, they should NOT have a byline, but may use the pronoun "we." Facts must be carefully verified by reliable research. Argumentation is important.

_____ **Review:** presents an evaluation of a CD (album), book, movie, concert, play, restaurant or television program.

_____ **Column:** These bylined opinion pieces reveal one writer's views. Entries may be by a regular columnist or a one-time opinion piece. They are not editorials (because they are not the staff's opinion). This category includes sports columns.

_____ **Cartoon:** may be hand drawn or computer generated.

_____ **Investigative Reporting:** includes investigative

reporting on a wide range of topics of current interest to students.

Entries should show evidence of thorough and objective research and present a clarifying view, exploring the why's of a problem. Entries can be a single article, a series of articles or a collection of articles on a given topic and may appear in more than one issue.

Sports, Feature and News Photo Contests: should emphasize action and/or show movement. All photo submissions MUST include the tear sheet from the newspaper.

_____ **Sports Photo**

_____ **Feature Photo**

_____ **News Photo**

_____ **Photo Illustration:** The only category of newsroom artwork that permits substantial photo manipulation.

_____ **Page One Design:** Page should reflect personality of the publication. Readability of the nameplate, use of headline type and packaging of content will be considered.

_____ **Package Design:** This entry should reflect good use of dominance as well as packaging related items in an attractive manner. ALL OF THESE SHOULD BE SUBMITTED ELECTRONICALLY!

The Future is Now



2018 High School Journalism Workshop

June 10-13, 2018

University of New Mexico

Cost: \$150 (Scholarships Available)

Spend three days on the UNM Campus :

Developing and creating a print and digital newspaper

Learning the news-gathering process from beginning to end from professionals in the business

Learning journalism basics such as design, editing, photography and writing

Applications due Friday, May 25, 2018

Registration Forms and more information available online at nmpress.org

Call 505-275-1377 for more information



2018 NEW MEXICO HIGH SCHOOL JOURNALISM WORKSHOP Registration
From June 10-13, 2018 — University of New Mexico, Albuquerque

Please print or type. *Attach at least one letter of recommendation from a teacher or newspaper representative.*

I graduate in _____ from _____ High School in _____, New Mexico.

Advisor name: _____

Advisor email: _____

Primary area of interest (check at least one): ☐ Reporting ☐ Editing ☐ Photography

Please make sure to PRINT the following information so that it is legible

Name: _____

Address: _____

City, State _____ Zip _____

Cell Phone _____

Email _____

(**Please print legibly**, this is where all info will be sent after registration has been received. Be sure to check your email for updates)

How do you want to be contacted with workshop info? Email _____ or by text _____.

Please list name of preferred roommate if known: _____

Fee is \$150 and covers everything except spending money. If you cannot afford the fee, check to see if your high school or local newspaper is willing to sponsor you. Other financial aid is available. Checks payable to New Mexico Press Association Foundation. Call 505-275-1377 to provide credit card information.

If your local newspaper is paying your fee, check here ☐

Newspaper name: _____

Newspaper contact: _____

If you need financial assistance, check here ☐

Mail completed application, payment and letter(s) of recommendation to:

High School Journalism Workshop
New Mexico Press Association
PO Box 95198 Albuquerque, NM 87199
Or fax them to (505) 275 –1449
Or scan and email to director@nmpress.org

Deadline is May 25, 2018

The 2018 New Mexico High School Journalism Workshop is sponsored by the New Mexico Press Association Foundation, New Mexico's Newspapers and the New Mexico Scholastic Press Association

SCHOLASTIC PUBLICATIONS ADVISERS!

Rookies and Experienced Pros!

**Please join us for a day of NM Scholastic
Press Association training and sharing
at the
New Mexico Press Association
Summer Journalism Workshop
at UNM**

Monday, June 11

9 a.m. - Location to be announced

**Also, NMSPA Annual Meeting at 1 p.m.,
Monday, June 11**

**For information or to reserve a spot,
email Rebeca at zimmermann@aps.edu**