



Coaches! It is that time of the year again for Dig Pink. Dig Pink is an opportunity for your team and community to join together to raise money for breast cancer awareness throughout our nation. Deck yourself, your team, and your community out in pink and raise money for this great cause. Below are the steps you can take for your Dig Pink match to be a success.

Step 1: Determine a date and time for your Dig Pink Match. This can be any home match throughout the month of October. Once determined, contact Alissa McCarthy at 505-923-3110 or amccarthy@nmact.org with this information so we can contact the officials.

Step 2: Inform your opponent of this match as they may choose to take part in the festivities.

Step 3: Come up with fundraising ideas for your match in an effort to help raise money during your match. I have attached a form with several fundraising ideas/suggestions from the Side Out Foundation.

Step 4: If you wish you may order or make pink/white t-shirts to wear during your game. Please note that these shirts must have numbers on the back. You may create your own logo or below is a link to the new 2010 Dig Pink logos and vendors you may use as well.

- [Certified Vendors and T-shirt Information](#)

Step 5: Lastly, decide which association/person will be receiving the money raised during your match. It is your choice on where you would like to send the money however we encourage you to donate to the Side-Out Foundation. Once determined, contact the NMAA with the information prior to the match **and** the total amount raised at the conclusion of your match. This is very important in that we keep a running total of how much our state has raised during this great event.

~You may choose a family/person in your community suffering with cancer (does not have to be strictly breast cancer), another cancer association or you may donate to the Side-Out Foundation. If you choose to donate to the Side-Out Foundation and you do not wish to create an account and have your own webpage, you may send ONE check to the NMAA **made out to the Side-Out Foundation** in the amount raised and we will send it directly to the Side-Out Foundation for you.

DONATING DIRECTLY TO THE SIDE-OUT FOUNDATION:

If you choose to donate to the Side-Out Foundation below is a list of links you may view with more information regarding the Side-Out Foundation.

- [About Dig Pink](#)
- [About Side-Out](#)
- [Request more Information](#)

Below are steps to follow:

Step 1: Fill out the information form at the link below

<http://side-out.org/news-events/our-events/dig-pink/request-info/>

Step 2: Create a Side-Out account where you can create your own website particular to your school and team. This is a chance to showcase your team and school by adding pictures, your fundraising goals etc. that will be viewed on the Side-Out website throughout the month of October.

Step 3: After you have created your webpage and your match is completed, you will then send the Side-Out Foundation a check (or you can donate online as well) in the amount raised to:

The Side-Out Foundation

P.O. Box 223325

Chantilly, VA 20153-3325

For more information or further questions regarding the Side-Out foundation and Dig Pink you may contact Rick Dunetz at rick.dunetz@side-out.org