



NMAA

New Mexico Activities Association

July 15, 2011

Dear School Administrators:

Each year the New Mexico Activities Association depends heavily upon our Corporate Sponsors for benefits to our membership. It is our goal to provide our schools with as many "Deals" throughout New Mexico as possible. We realize that budgets are decreasing and prices are rising, making it more and more difficult to provide quality hotels and meals for your traveling student-athletes and teams.

You may access a current list of NMAA sponsors from our website at <http://www.nmact.org/corporate>. We ask that you support these businesses that support your programs and the New Mexico Activities Association. If you have any questions regarding these sponsors or need to get in touch with one of these businesses, feel free to contact me at any time.

Also, you may access a list of NMAA Hotel Sponsors from our website at <http://www.nmact.org/hotels>. We believe that the properties we work with can provide the best prices available when traveling. This year also marks the second go round for the hotel/school "rebate program" that was implemented by the NMAA during 2010-2011. Last year, numbers showed that less than half of our schools participated in this program, but even so, over \$10,000 was generated for the membership. During 2011-2012, every time you book rooms for your school at one of our Albuquerque area sponsor properties, the school will receive a \$3-\$5 rebate paid at year's end. The NMAA will also receive \$1 for every room booked by our member schools so we feel this program will again be a great benefit to all during these tough economic times. More information regarding this program will be passed on to the membership as the year begins but if you have any questions in the meantime do not hesitate to contact me. Please remember to use these partner hotels that have chosen to support the NMAA.

We appreciate what you do and thank you in advance for supporting those organizations that support the students of New Mexico!

Sincerely,

Dusty Young
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Director of Corporate Development
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