



NMSPA

Adviser

January/February 2010

Contest Schedule (Tentative)

Saturday, April 10, 2010
La Cueva High School
7801 Wilshire NE
Albuquerque, NM

Registration: 8:30-9:30
a.m.

Onsite Contests: 9:30-
11:30

Lunch (at La Cueva):
11:30-1 p.m.

Speaker: 1-1:30 p.m.

Awards: 1:30-2:30 p.m.

Advisers' Meeting

1-1:30 p.m.

During the Spring Contest/
Conference, we will have
an informational session for
advisers, as well as elect
officers for the 2010-2011
year. Anyone wishing to
serve as an officer should
contact Rebeca Zimmer-
mann at zimmermann@aps.edu.

Current interim officers
are:

Rebeca Zimmermann in-
terim president,
Highland High School.
Pat Graff, vice president
La Cueva High School.
Barb Armijo, secretary
Atrisco Heritage HS.
Joan Goessl, treasurer
Sandia Prep.

State Contest is April 10

We're back! Please join us for the return of the New Mexico Scholastic Press Association state contest and championship on Saturday, April 10 at La Cueva High School in Albuquerque.

For the return of our annual competition, we are fortunate to have the support of the New Mexico Activities Association. Thanks to Pat Graff, who has been attending the activities meetings for the past two years, and Kristin Derr of the NMAA, we are receiving support, some funding and state championship trophies from the NMAA.

Thanks also to our steering committee for getting this effort going. Our Fall Conference at Highland High School in August attracted almost 90 people, with schools represented from around the state. We offered workshops and a lunch with keynote speaker for our first effort.

Now, for our return to hosting a state competition, we are starting somewhat small. We are starting with Newspaper for the state competition. We will add Yearbook state competition in the Fall to allow schools to enter their current books. For next year, we plan to add Literary Magazine, Video and Online categories. We will have on-site competitions in Yearbook and Literary Magazine this year.

In this year's competition, we will award a first, second and third place trophy for state Newspaper. The results come from points awarded to each student who places in individual competition in each category. The school with the most points is named state champion. Students enter one contest each.

The competition will include a mail-in competition with a number of categories, including news writing and design, and on-site write-off competitions during the event as well.

ENTRIES FOR THE MAIL-IN COMPETITION MUST BE POSTMARKED FEB. 24. Cost is \$2 per entry. See the enclosed entry form for more information.

REGISTRATION FOR THE CONFERENCE/WRITE-OFF COMPETITIONS ARE DUE MARCH 26. COST IS \$15, including lunch. Send checks or purchase orders with the entry. There are no refunds for students who drop, although substitutions within the same category may be made.

For more information, email zimmermann@aps.edu

New Mexico H.S. Journalist of the Year

to be entered in the

JEA's NATIONAL H.S. JOURNALIST OF THE YEAR

Qualifications for Nominee for N.M. High School Journalist of the Year

- Be a graduating high school senior
- Have at least a 3.0 GPA on a 4.0 scale.
- Have participated in high school journalism for at least two years.
- Submit a portfolio.

FOR DETAILS ON PORTFOLIO, SEE THE JEA'S WEBSITE.
www.jea.org/awards/journalist.html

Use the JEA's official entry form, available at the website in pdf form.

Procedure for Nomination:

1. Nominee — Complete the entry form, following all instructions. Enclose everything required, including portfolio. Secure a copy of your transcript. Give these to your adviser. Enclose a self-addressed, padded, stamped envelope large enough to hold your portfolio, if you want it returned.
2. Adviser — Help the student secure letters of recommendation from yourself, other teachers who know his or her leadership and journalistic abilities, and practitioners with whom he/she has worked. A letter from the principal is desirable but not necessary. Collect from the nominee the above-named entry form, etc.

Mail the entire package to the New Mexico contest coordinator by Feb. 24, 2010.

**Rebeca Zimmermann
8109 Oso Feliz Dr. NE
Albuquerque, NM 87122**

Students will be judged by an outside panel of journalism professors, teachers and professionals.

COMING NEXT YEAR: We will add state competitions for Year-book and Literary Magazine next year, as well as adding events for Video and Online. We appreciate your support and help as we get back off the ground. It's been awhile!

For any additional information, contact Rebeca Zimmermann at zimmermann@aps.edu.

Contest Overview

NMSPA will offer the following contests at this year's on-the-spot competition. Students may enter ONE contest only. Students who place first, second or third in their contest will earn sweepstakes points for their schools. The school with the most points in each state category (this year, Newspaper only) will win the state trophy. Second and third place team trophies are also awarded. High school students may enter ANY contest.

All contests are done on-site except photography. Students will receive all directions and materials on arrival at the competition. Minimal supplies will be provided; however, students may wish to bring their own pencils, pens, rulers, calculators and other materials routinely used in their competition area. Dictionaries and thesauruses are allowed but not provided. Computers are not allowed.

Professionals, other trained individuals and teachers will judge entries. If necessary, school sponsors will judge competitions in which they have no students competing. Proctors will distribute and collect competition materials in each room and will supervise students, but will be asked not to provide assistance to competitors. If entries are small, contests may be combined or canceled.

High School Newspaper

News Writing: Students will be given a set of facts and will write a traditional inverted pyramid story based on those facts.

Newspaper Feature Writing: Students will be given a set of facts and will assemble the information into a compelling article that will encourage the reader to finish the entire story.

Sports Writing: Students will be given a set of facts about a sporting event and will write an article that goes beyond a summary story.

Editorial Writing: Students will be given a set of facts about a topic that can be argued in several ways. Students will reach a convincing conclusion based on the facts presented.

Review Writing: Students will be asked to write a review of a publication.

Newspaper Page One Design: Students will be given a set of story topics, lengths and a list of pictures and will be expected to draw a mock-up of Page One. Students will not actually cut and paste the stories and photos; rather, they will dummy the layout by hand and will indicate each element following traditional layout rules.

Newspaper Editorial Cartooning: Students will receive a list of possible cartooning subjects and will choose ONE to draw an editorial cartoon. All of the subjects will be controversial in nature.

Newspaper Advertising Design: Students will be given facts about more than one advertiser and

will be expected to mock-up TWO different display ads following traditional composition and advertising rules.

Newspaper Photojournalism: Students will BRING TO THE CONTEST three of their best pieces of photojournalism. Each photograph must have been published during the school year or must be scheduled for publication in an upcoming edition, yearbook or literary magazine. Students will be judged on the content within the photo as well as each photographer's technical merit. Students should be ready to explain to the judges how the photo was produced, including intent behind the photo and electronic imaging. Photos must be mounted on a hard backing.

High School Yearbook

Yearbook Cover Design: Students will mock-up a cover for a publication of an imaginary school. Students will be asked to write a short summary of why the cover design fits with the spirit of the school and the theme of the rest of the publication.

Theme Development: Students will mock-up division pages to be used in a yearbook for an imaginary school. Students will be asked to write a short summary explaining how the theme developed on the division pages will be carried through the rest of the book.

Yearbook Double Page Layout: Students will be given a list of stories, story lengths and pictures and will mock-up a double page design (spread) based on the stories. Students should be familiar with double-page blue-line layout pages and the standard notations used in laying them out.

Yearbook Feature Writing: See Newspaper Feature Writing description above.

Yearbook Advertising Design: See Newspaper Advertising Design description above.

Yearbook Photojournalism: See Newspaper Photojournalism description above.

Literary Magazine

Literary Magazine Cover Design: See Yearbook Cover Design description above.

Poetry Writing: Students will be given several possible areas in which to write poems. Students will write TWO different poems in the time period allotted. Effort should be given toward creativity, insight and ability to write in more than one style.

Short Story Writing: Students will be given several broad topics and will be expected to write a complete short story in the time allotted.

Literary Magazine Double Page Layout: See Yearbook Double Page Layout description above.

Literary Magazine Illustration: Students will be asked to design an illustration which will accompany a literary submission.

NMSPA Newspaper Mail-In Contest Entry 2010

All New Mexico high schools are encouraged to enter the 2010 NMSPA Mail-In Contest. Under our current policy, all schools that produce student publications are members of the NMSPA.

Entries must be work completed from August 2009 to March 2010.

DEADLINE: ENTRIES MUST BE POSTMARKED BY FEB. 24, 2010 TO BE INCLUDED IN THE CONTEST.

FEES: The basic entry fee is \$10 for each member school. In addition, if you choose to enter additional categories (listed below), there is a \$2 fee per entry for each school.

ENTRIES: Each school may submit an unlimited number of entries per category (see list below). Each entry must be mounted on a separate piece of plain white 8 1/2 x 11 paper. Print the student's name, school and category on the back of the entry. Mail entries, fees and this entry form to:

April Van Buren
PO Box 512
Arroyo Seco, NM 87514

If you wish to have your newspaper considered for overall judging, please include two copies of your best three issues during the current year. (Your basic entry fee covers the cost of this competition.) Entries should be student work published during the 2009-2010 school year.

Make checks payable to New Mexico Scholastic Press Association. Payment must accompany entries. Individual entries will be judges on a first, second and third basis, and the overall newspaper will be judged on a Superior, Excellent, etc., basis according to school size. All entries will be considered for Best of Show for no additional charge.

NMSPA Newspaper Mail-In Contest Entry Form

School name _____

School Address _____

City _____ State _____ Zip _____

Newspaper Adviser _____

Adviser school phone _____ Adviser home phone _____

Name of Newspaper _____ Name of High School _____

Number of entries:

_____ news story	_____ review	_____ advertisement
_____ feature	_____ investigative reporting	_____ column
_____ sports story	_____ action photo	_____ cartoon
_____ editorial	_____ Page One Design	_____ Double Truck Design