

"Dig Pink!"

Dig Pink is the official registered brand of the "Side-Out Foundation" based out of Virginia. The "Side-Out Foundation" is a volleyball charity directly relating to helping make an impact on Breast Cancer Research. The funds that are raised and donated to this Foundation will be distributed and focused on Compassionate Research to organizations that offer services to individuals suffering with Breast Cancer and Clinical Research according to the priorities set by the National Research Cancer Institute.

Once your *Dig Pink* match is determined, please report the following to Alissa McCarthy at the NMAA:

- Date, Time and Opponent of your match (pre-match) which will be used for publicity on our website and to alert the officials
- A list of fundraising events taking place during your match (raffles, donations, bake sales, etc.)
- The organization/individual to which the money will be donated (pre-match)
- Total amount of money raised (post match)

Please note that it is your choice to which organization the money raised will be donated. If you are unsure where you would like to donate the money, we encourage you to send it to the "Side-Out Foundation" or you have the option of sending it to the NMAA and we will distribute it to the "Side-Out Foundation."

If you choose to send the money raised to the "Side-Out Foundation" yourself, please fill out the online sign-up form at www.side-out.org. Once this form is completed, you will receive materials that will aid in the running of your *Dig Pink* match along with the trademark *Dig Pink* logo for your use.

Lastly, if you wish to purchase t-shirts for your match, you may do so at www.side-out.org or you may design your own *Dig Pink* t-shirt.

Please let us know if you have any questions.

Thanks,

Sally Marquez