

9/14/2009



Hello. As many of you know, we offer a Spirit Competition Reserved Seat Lottery to allow the friends, families and fans of our participants to purchase advance tickets which also allows groups to sit together. Due to the venue change for the State Spirit Competition, we have a limited number of seats available for purchase. All available seats are chairbacks. For these reasons, we have made the following changes to the lottery process.

- A limited number of seats will be available for purchase through the Lottery.
- The Lottery applications will be accepted on a first-come, first-serve basis. After the maximum number of seats has been accounted for, no more applications will be accepted.
- By purchasing seats through the lottery, you are guaranteed admission into the Competition.

In this packet are all of the documents that you will need to apply for the lottery, as well as some important things to keep in mind as we proceed.

Packet Contents:

- Lottery application
- A copy of the Santa Ana Star Center layout that you may want to review prior to submitting your application. You should also have this layout in front of you when I call you to purchase your seats. This seating chart can also be viewed online by going to the Santa Ana Star website at www.santaanastarcenter.com. Select FACILITY INFO. Sections 202-207 and 212-217 will be available for lottery sale.
- A copy of the order form that I will be using during our phone call. **There is no need to send me this form**, but it may be helpful for you fill out the form prior to speaking with me. You may also fill in the sections and seats that you purchase during our phone call to use for your records.

Important Information

- Applications will be accepted beginning on December 1, 2009. Early applications will not be accepted.
- Once the maximum number of tickets has been accounted for, no more applications will be accepted. If you submit the application that puts us over the limited number of tickets, you may not be eligible to receive the total requested number of tickets.
- The lottery drawing will take place on **January 21, 2010**.
- I will begin making phone calls to complete ticket orders at **9:00 AM on Friday, January 22, 2010**.
- Please note that both Cheer and Dance/Drill tickets must be entered on the same form. I will only make one phone call per school, so please be sure that both coaches have communicated regarding ticket numbers and have agreed on the Lottery Representative.





- School representatives are welcome to come into the NMAA office on the 22nd and wait until their number is called to choose tickets. However, I will not give out recommended times to do this, as I do not want to estimate this time incorrectly.
- I can take payment over the phone with Visa, MasterCard, Discover, or American Express. If you are paying with a check or PO, it must be in my hands prior to the drawing on 1/21/2010. **If you are paying by check or PO, and I have not received the payment prior to calling you on Friday, I will not be able to take your ticket order.**
- All PO's MUST be paid prior to the competition. In the past we have had to track down payments for months after the conclusion of the competition. Keep in mind that for those of you paying with PO, the NMAA is technically lending you money to purchase tickets. Do not consider tickets paid for until you have mailed a check to pay for that PO. This applies to POs used for tickets as well as for competition registration.
- Please make sure that whoever is listed as the Lottery Representative on the application form will be available to be reached beginning at 9:00 AM on the 22nd of January. In order for this process to be successful, I must be able to reach everyone when their number comes up. If you expect to be unavailable, please contact me no later than noon on Thursday the 21st to give me an alternate contact name and number. I will call a number 3 times consecutively, and at that point if there is no answer, I will be forced to move to the next number, thus placing you at the end of the list for purchasing tickets.
- Please consider whether you would like to pick up your purchased tickets at the NMAA office, or if you would like me to mail your tickets to you certified mail. Please add an additional \$5 shipping and handling for mailed orders.
- Lastly, just as when purchasing tickets in person, you are making a final decision on the number of tickets that you need and their location. There will be no opportunity to change numbers or locations after we end our phone call. All sales are final and tickets cannot be returned or exchanged.

If you have ANY questions as to how this will work, please call me ASAP so that we can make sure that we are all in the best understanding of the process as possible. Be assured that we are doing all in our power to make this a fair and successful process for all parties involved.

I can be reached at (505) 923-3265, or by email at kderr@nmact.org.

Thanks again!

Kristin Derr
Assistant Director