

**NEW MEXICO
ACTIVITIES ASSOCIATION**



www.nmact.org

News Announcement
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**NMAA To Begin Selling
State Championship Tickets On-Line**

ALBUQUERQUE, N.M. – Fans will be able to purchase tickets online in advance of selected New Mexico Activities Association State Championship events during the 2009-10 school year through an agreement reached recently between the NMAA and TicketLeap.

The service will initially be offered only in selected sports during 2009-10, but will be expanded to other sports in the future.

“TicketLeap is proud to partner with the NMAA as its exclusive online ticketing provider,” said Mike Vaughan, Vice President of Business Development at TicketLeap. “Together, we will provide convenience and accessibility for NMAA fans, families and friends to purchase tickets online for the first time.”

It is anticipated that the NMAA 2009 State Soccer Championships will be the first State Championship to utilize TicketLeap, but expansion is expected to the point where the service is offered for other NMAA Championships. Availability of the service will be through the NMAA Website – www.nmact.org.

TicketLeap is a Philadelphia-based company that provides web-based ticketing solutions to venues and event organizers all over the country, enabling them to promote and sell tickets online, onsite and on-the-go. TicketLeap’s web-based ticketing software requires no special hardware, software or contracts; and is free and simple to set up online. Consumers can use any major credit or debit card to purchase tickets in person, by phone or online. To learn more, visit ticketleap.com.

For additional information pertaining to this announcement, please contact Robert Zayas, NMAA Assistant Director and Director of Communications at (505) 977-5386 or rzayas@nmact.org.