

**NEW MEXICO
ACTIVITIES ASSOCIATION**



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News Announcement
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**Rudy's "Country Store" and Bar-B-Q Becomes
NMAA Major Corporate Partner**

ALBUQUERQUE, NM- The New Mexico Activities Association is excited to announce that Rudy's "Country Store" and Bar-B-Q® is the newest corporate sponsor for New Mexico Activities Association

Rudy's has been a long time partner of the NMAA, youth athletics and collegiate programs for over one decade and has agreed to be the title sponsor of the NMAA State Volleyball Championships.

With two restaurants located in Albuquerque, Rudy's has assisted many coaches and players over the years with contributions of food, fund-raising prizes and monetary donations. Students throughout the state of New Mexico have benefited from the generosity of Rudy's.

Rudy's is a counter-service restaurant specializing in smoked meats, signature Bar-B-Q "Sause", home-style side dishes, desserts and assorted beverages. Rudy's offers a casual environment making Bar-B-Q and sports a winning combination. The ease of catering and take-out with which Rudy's can be enjoyed at home, on the field or for special events makes Rudy's an attraction for anyone involved in sports.

Gary Tripp, NMAA Executive Director, said "Rudy's commitment to the students of New Mexico and their willingness to give back to their community, makes Rudy's a natural fit for the New Mexico Activities Association. We are honored and excited about Rudy's becoming an NMAA major corporate sponsor."

Questions about the terms of the contract may be directed to Robert Zayas (NMAA Director of Communications) at the NMAA office at (505) 923-3274.

