

**NEW MEXICO
ACTIVITIES ASSOCIATION**



www.nmact.org

News Announcement
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**Brine Becomes Official Soccer Ball
of NMAA State Championships**

ALBUQUERQUE, NM- The New Mexico Activities Association is excited to announce its partnership with Brine, a recognized leader in lacrosse, soccer, field hockey and volleyball.

The Brine BC105 Championship Soccer Ball has become the official soccer ball of the New Mexico Activities Association and the NMAA State Championships.

Brine, established in 1922, believes that inside every player is a better player. Brine's motto "Find Your Game", speaks to their almost century long support of players in their athletic pursuit of game improvement products and programs.

Innovators of the Offset™ lacrosse stick and the original round bladder soccer ball (the Official ball of the NCAA Soccer Championships since 1987). Acquired by New Balance Athletic Shoe, Inc. in August, 2006, Brine is a recognized industry leader in lacrosse, soccer, field hockey and volleyball. Headquartered in Milford, Massachusetts, Brine asks you to Find Your Game™ at brine.com.



Gary Tripp, NMAA Executive Director, said "Brine's history and commitment to game improvement products and programs helps to ensure soccer players in New Mexico that they are participating with one of the best balls in production. We are excited about our agreement with Brine and look forward to using the Brine Championship soccer ball at our State Championships."

Questions about the terms of the contract may be directed to Robert Zayas (NMAA Director of Communications) at the NMAA office at (505) 923-3274.