



2009 NMAA and NMADA Fall Conference Registration Form



October 11-13
Albuquerque Marriott Pyramid Hotel

The New Mexico Activities Association and New Mexico Athletic Directors Association Fall Conference will be held October 11-13 at the Albuquerque Marriott Pyramid Hotel. The NMAA encourages all member schools to send a representative to the conference. The NMAA Board of Directors has established a \$250 fine for schools who fail to attend the NMAA Annual Meeting on Tuesday of the Fall Conference. Registration Forms must be received by the NMAA no later than 4:00 pm on Friday, Oct. 2, 2009.

Hotel Accommodations:

The NMAA has negotiated a \$91 rate at the Albuquerque Marriott Pyramid Hotel. Reservations can be made by calling 1-800-266-9432. Make sure you provide the group code of **NMADA**. The \$91.00 rate will only be available until Sept. 11, 2009.

Conference Gift:

Only those attendees who are members of the New Mexico Athletic Directors Association (NMADA) will receive a conference gift. *Please see NMADA membership application form enclosed.*

Conference Luncheon:

Note: The NMAA will provide two lunch banquet tickets (Oct. 12) for each member high school. Additional banquet tickets may be purchased for \$25.00 (space is limited). The lunch banquet is sponsored by the New Mexico Sports Authority.

NMAA Foundation 5K Run/ Walk:

The NMAA Foundation will host a 5K Fun Run/ Walk on the morning of Monday, Oct. 12. Participants will receive a t-shirt. Entry fee is \$20 per participant to be paid the morning of the event. All proceeds will go to the NMAA Foundation. Participants will meet in the hotel lobby at 5:30 AM (Oct. 12).

Conference Attendee:

Name: _____ School: _____

Phone Number: _____

Title: _____ CAA CMAA

Are you an NMADA Member? YES NO

Will you be attending the Fall Conference Lunch Banquet Oct. 12? YES NO # of tickets? _____

Will you be participating in the NMAA Foundation 5K Oct. 12? YES NO

** 5K Run will cost \$20 day of event; all proceeds go to NMAA Foundation.
Participants receive t-shirt!*

NMAA Use Only
Date Received: _____

**Fax Registration Form To NMAA
(505) 923-3114 by Oct. 2, 2009.**



NMAA and NMADA
Fall Conference Agenda
“School Athletics Equity Act”
 Marriott Pyramid Hotel- Albuquerque



October 11-13, 2009

Sunday, Oct. 11

- NIAAA Leadership Training 611 (Santa Rosa Room).....**1:00-5:00 PM**
Course: Athletic Budget Concepts and Fundraising (Scott Evans, CMAA)
- NIAAA Leadership Training 709 (Rio Grande Room).....**1:00-5:00 PM**
Course: Communications, Leadership & Decision-Making (Lawrence Johnson, CAA)
- NIAAA Leadership Training 502 (Santa Rosa Room).....**5:00-9:00 PM**
Course: Principles, Strategies and Methods (Brian Stacy, CAA)
- NIAAA Leadership Training 619 (Rio Grande Room).....**5:00-9:00 PM**
Course: The Power of Curb Appeal (Chris Pash, CMAA)
- NIAAA CAA Exam (Marbella Room).....**6:00-8:00 PM**
- Exhibitors Set Up (Santa Fe, Las Cruces, Taos Ballrooms).....**6:00-8:00 PM**

Monday, Oct. 12

- NMAA Foundation 5K Run/ Walk (Meet in Hotel Lobby).....**5:30-6:45 AM**
- Exhibitors Set Up (Santa Fe, Las Cruces, Taos Ballrooms).....**6:00-7:45 AM**
- NMADA Breakfast Board Meeting (Marbella Ballroom).....**7:00-8:15 AM**
- Registration- Packet Pick Up (Atrium).....**7:30-4:00 PM**
- Coffee and Danish (Santa Fe, Las Cruces, Taos Ballrooms).....**7:45-8:30 AM**
- Exhibitors Open (Santa Fe, Las Cruces, Taos Ballrooms).....**7:45-4:00 PM**
- Opening General Session** (Cancun Ballroom).....**8:30-9:30 AM**

Welcome: Gary Tripp (NMAA Executive Director)
 Doug Santo, CAA (Loving Athletic Director & NMADA President)
 Sally Marquez (NMAA Associate Director)

- *The School Athletics Equity Act - Past, Present, and Future*



Gary Tripp (NMAA)



Doug Santo (NMADA)



Sally Marquez (NMAA)

- Exhibitors Visit Time (Santa Fe, Las Cruces, Taos Ballrooms).....**9:30-10:00 AM**
- Breakout Session #1** (Rooms Listed Below).....**10:00-10:45 AM**

Pursuing Victory With Honor For New Athletic Directors (Coronado Ballroom)
Presenter: Gary Tripp (NMAA Executive Director)

Life of An Athlete at your Pre-Season Meeting (Cozumel Ballroom)
Presenter: Larry Waters, CAA (La Cueva Athletic Director)

Guidelines for Post Season Banquets (Tampico Ballroom)
Presenters: Doug Santo (Loving), Pete MacFarlane (Sandia Prep),
 Brian Stacy (Clovis)

Monday, Oct. 12 Continued.....

Exhibitors Visit Time (Santa Fe, Las Cruces, Taos Ballrooms).....**10:45-11:30 AM**

Fall Conference Lunch Banquet (Pyramid Ballroom).....**11:30-1:00 PM**

**** Sponsored by the New Mexico Sports Authority ****

Master of Ceremonies: JP Murrieta (Host of KOB-TV Gameday)

Keynote Speaker: Rhonda Blanford-Green (Cheerleading/ Dance as a Sport in Colorado)

NMADA Awards

NMAA Distinguished Service Awards

Pat and Clyde Harris (Track & Field)

Gene Mortensen (Tennis)

Donna Sauve (Golf)

Paula Maes (NMBA)

Dodge Directors Cup Presentation

Class 1A Fort Sumner

Class 2A Texico

Class 3A St. Michael's

Class 4A Albuquerque Academy/ Los Alamos

Class 5A La Cueva



Rhonda Blanford-Green
(CHSAA)



Exhibitors Visit Time (Santa Fe, Las Cruces, Taos Ballrooms).....**1:00-1:30 PM**

NIAAA Leadership Training 506 (Santa Rosa Room).....**1:00-5:00 PM**

Course: Legal Issues II (Title IX, Sexual Harassment) (Larry Waters, CAA)

NIAAA Leadership Training 700 (Rio Grande Room).....**1:00-5:00 PM**

Course: Development of MS Athletic Programs (Daren Jones, CAA))

Breakout Session #2 (Rooms Listed Below).....**1:30-2:15 PM**

NMAA Website Tips and Information (Coronado Ballroom)

Presenter: Robert Zayas (NMAA Assistant Director)

Eligibility Workshop (Cozumel Ballroom)

Presenters: Sally Marquez (NMAA Associate Director)

Rudy Aragon (NMAA Assistant Director)

Supervising Cheerleading Programs (Tampico Ballroom)

Presenters: Gary Miller (Logan), Mike Huston (Eldorado),

Stephaine Brownfield (Hatch Valley)

Breakout Session #3 (Rooms Listed Below).....**2:30-3:15 PM**

Questions, Concerns, Feedback by Classification

Class A- Rudy Aragon- NMAA Assistant Director (Coronado Room)

Class AA- Mario Martinez- NMAA Associate Director (Cozumel Room)

Class AAA- Robert Zayas- NMAA Assistant Director (Tampico Room)

Class AAAA- Gary Tripp- NMAA Executive Director (Cancun Room)

Class AAAAA- Scott Evans- NMAA Assistant Director (Yucatan Room)

Exhibitors Visit Time (Santa Fe, Las Cruces, Taos Ballrooms).....**3:15-4:00 PM**

NMADA General Meeting (Cancun Ballroom).....**4:00-5:00 PM**

NMADA Social (Atrium).....**5:00-6:00 PM**

Tuesday, Oct. 13

Leadership Council Breakfast (Marbella Ballroom).....6:30-8:00 AM

Registration- Packet Pick Up (Atrium).....7:00-9:00 AM

Exhibitors Visit Time (Santa Fe, Las Cruces, Taos Ballrooms).....7:30-8:00 AM

Coffee and Danish (Santa Fe, Las Cruces, Taos Ballrooms).....7:30-8:00 AM

General Session (Yucatan Ballroom).....8:00-9:00 AM

District Meetings

Presenters: Mario Martinez (NMAA Associate Director)
Sally Marquez (NMAA Associate Director)

Exhibitors Visit Time (Santa Fe, Las Cruces, Taos Ballrooms).....9:00-9:30 AM

Closing General Session (Cancun Ballroom).....9:30-12:00 PM

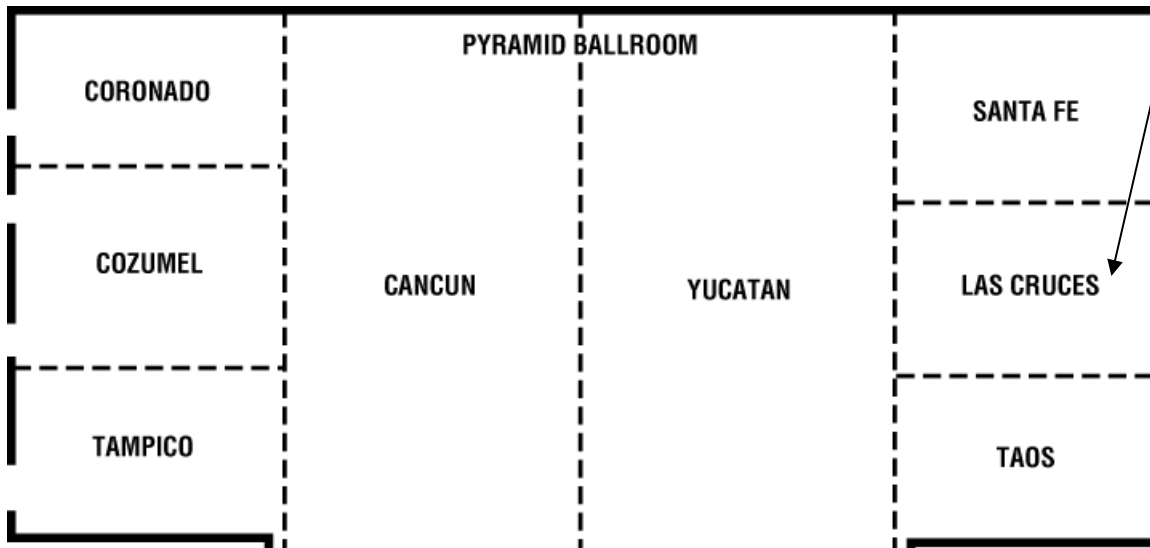
Keynote Speakers:

Mike Barren (Kentucky Activities Association)
Kentucky's Experiences Implementing Title IX Legislation

Sally Marquez (New Mexico Activities Association)
Schools Athletics Equity Act and Title IX - Strategies for Preventing and Resolving Issues

Directors Report: Gary Tripp, NMAA Executive Director

Exhibitors



NMADA
Registration Gift
Pick Up

Conference
Registration Table



Atrium



5151 San Francisco Rd. NE

Albuquerque, New Mexico 87109

505-821-3333



***The New Mexico Athletic Directors Association
Presents NIAAA Leadership Training Courses***

***Sunday, Monday, October 11-12, 2009, Marriott Pyramid Hotel
Albuquerque, New Mexico***

LTC 611 Athletic Admin. : I-S Athletic Budget Concepts and Fundraising (*Sunday, 1pm-5pm, Evans*)

This course of study will provide an overview of accepted budget management practices and strategies. Included will be budget models, timelines, and public relations strategies, including methods for desktop budget management. Four models of supplemental fundraising will be summarized, along with a method for defining the role and function of a booster club. The potential for fundraising through community or educational foundations will be introduced, along with a focused chapter on "Corporate Sponsorship." **Laptop with Excel software required.**

LTC 709 Athletic Admin. : Communications, Leadership and Decision-Making (*Sunday, 1pm-5pm, Johnson*)

LTC 709 examines relevant strategies and principles that can be used to enhance the skills of athletic administrators in communications, leadership and decision-making. An ultimate goal of this course is to enhance high school athletic programs and their educational purposes through the use of assessment data. The course is divided into three sections, each focused on one of the three major topic areas. Appendices provide relevant materials, instruments and assessment procedures that support text materials and principles.

LTC 502 Athletic Admin.: Principles, Strategies, and Methods (*Sunday, 5pm-9pm, Stacy*)

This course takes a basic approach to the fundamentals and methods of athletic administration and alerts and educates athletic administrators regarding potential problems and possible solutions in areas such as budgets, transportation and scheduling and parent/student/coach conflicts. The course also touches upon sample athletic/activity program philosophies, department organization charts, activity procedures/checklist, public relations, coaching applications/assessments and emergency plans.

LTC 619 Athletic Admin.: The Power of Curb Appeal (*Sunday, 5pm – 9pm, Pash*)

The power of curb appeal is highlighted in this course. Visitors to a school often form an opinion of the school and community based on first impressions of the appearance of the facilities. This course discusses the power of curb appeal and how communication can enhance curb appeal. Strategies and methods are provided for maintaining structures and facilities as well as "Best Turf Field Maintenance Practices" and "Best Operational Management Principles".

LTC 506 Athletic Admin.: Legal Issues II (Title IX, Sexual Harassment) (*Monday, 1pm – 5pm, Waters*)

This course has in-depth coverage of compliance issues regarding Title IX and gender equity in an I-S athletic program, including the methodology for a school to perform a Title IX self-audit and in depth coverage of the issues and strategies related to the development of an effective policy for the prevention of sexual harassment in an I-S athletic program

LTC 700 Athletic Admin.: Development of MS Athletic Programs (*Monday, 1:00pm-5:00pm, Jones*)

This course provides insights and strategies for the leadership of developmentally sound educationally compatible middle level school athletic programs. Middle school philosophy is discussed along with the relationship it has to the psychological and physical development of the middle school child. This course also focuses on concerns and/or challenges raised about the value of middle school sports programs in today's education setting.

Certified Athletic Administrator (CAA) and Certified Master Athletic Administrator (CMAA)

The NIAAA has programs leading to 2 nationally accredited levels of AD Certification

- Certified Athletic Administrator (CAA) – 2 years experience and current employment as an AD, LTC Courses 501, 502, 504, passing the CAA certification exam, and Personal Data Form
- Certified Master Athletic Administrator (CMAA) – CAA, LTC 501, 502, 504, 506; 3 courses each from the Operations group (600) and the Leadership group (700), completion of CMAA Project, and Personal Data Form

Registration

- See page 2 for registration form and payment details – note registration deadline for on-site materials

NMADA
Leadership Training Courses
Course Registration Form
Sunday, Monday, October 11-12, 2009
Albuquerque Marriott Pyramid Hotel

1. Registration information

First Name: _____ M.I. _____ Last Name: _____

School: _____ Office Phone: _____

Address: _____ Office Fax: _____

City: _____, NM Zip: _____

E-mail: _____

2. Courses: Check below to indicate your attendance at these courses.

	<u>Price</u>	<u>Total</u>
_____ LTC 611 – Sunday, Oct. 11, 1pm – 5pm	\$100	\$ _____
_____ LTC 709 – Sunday, Oct. 11, 1pm – 5pm	\$100	\$ _____
_____ LTC 502 – Sunday, Oct. 11, 5pm – 9pm	\$100	\$ _____
_____ LTC 619 – Sunday, Oct. 11, 5pm – 9pm	\$100	\$ _____
_____ LTC 506 – Monday, Oct. 12, 1pm – 5pm	\$100	\$ _____
_____ LTC 700 – Monday, Oct. 12, 1pm – 5pm	\$100	\$ _____
TOTAL		\$ _____

3. Payment Processing - Check one of the following:

_____ Check enclosed (Check # _____) payable to NMADA

_____ Purchase order (PO # _____) payable to NMADA

Please send registration form and payment to:

Scott Evans, CMAA, Executive Director
New Mexico Athletic Directors' Association
6600 Palomas NE
Albuquerque, NM 87109
505-923-3278 or 888-820-6622
sevans@nmact.org

Registration and Payment DEADLINE - SEPT. 24TH to insure receipt of materials/certificates on site. Post deadline registrants will be shipped materials/certificates post conference.