## Due Date: October 10, 2023

Upon direction of the Board of Directors, the New Mexico Activities Association is asking member schools to vote on the issue below. Please read through the entire referendum before selecting your response. Thank you for your participation in the governance of your organization and for your support of interscholastic activities.

## Bylaw 7.7.5 - Advertising

This proposal would update bylaws to Include marijuana as a restricted product to be marketed or advertised during NMAA sanctioned events.

PROPOSAL (new language is underlined):

### 7.7.5 - Advertising

Liquor, tobacco, or marijuana advertising will not be included in any advertising related to an athletic/non-athletic event sponsored or sanctioned by the Association.

Note: While applicable to all school and non-school facilities, at times superseding regulations/policies at the host site of an NMAA event preclude the enforcement of this rule (regular season, playoff, tournament, or state event series).

Rationale: With the legalization of marijuana in New Mexico, it is necessary to include it amongst liquor and tobacco as products which should be restricted from advertising during NMAA sanctioned events.


This box must be completed by all member schools.

| Print Name of Official Voter  <br> Print Name of Superintendent/Head of School  <br> School $\overline{\text { Signature of Superintendent/Head of School }}$ |
| :--- | :--- |

## Due date is October 10, 2023, at 4:00 p.m.

This ballot, with both signatures affixed, must be received in the NMAA office by 4:00 p.m. Please fax completed referenda to Mindy loane at (505) 923-3114. Please note that if either signature above is missing, the ballot will not be counted. Contact Dusty Young (dusty@nmact.org) if you have any questions regarding this referendum.

