

**NEW MEXICO
ACTIVITIES ASSOCIATION**



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News Announcement
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NMAA Selects its October “Compete with Class” Honoree

ALBUQUERQUE, N.M. -- The New Mexico Activities Association is proud to announce that the Hondo Valley Head Football Coach Brandon Devine has been recognized as the Compete with Class award recipient for the month of October.

Hondo Valley had been penalized several times for their behavior towards the officials during their October game against Animas. When Coach Devine became aware of this, he called a time out to talk to his players about their behavior. For the remainder of the game, there were no more comments on the officiating - a complete change of behavior. At the expense of a timeout, Coach Devine completely changed the tone of the game and made it a positive experience.

Sportsmanship is defined by the NMAA as the act of treating others in a respectful manner, taking personal accountability for ones actions, and responding with integrity while engaged in competition.

The NMAA would like to thank and recognize Coach Devine for setting a great example for the state of New Mexico.

Their act of sportsmanship exemplifies the true ideals of the Compete with Class Sportsmanship Initiative - respect, integrity, and responsibility. More information regarding the “Compete with Class” sportsmanship initiative can be found on the NMAA website at www.nmact.org.

Note that the NMAA will announce a monthly honoree throughout the remainder of the 2014-2015 school year. Questions regarding this announcement can be directed to Dusty Young, NMAA Associate Director, at (505) 977-5385.

