

# The Broadcast Network for High Schools

Stream your events effortlessly to empower your students and engage your community.

Over half of all high schools broadcast events with the NFHS Network. As an NFHS Network member school, you have options to stream your events automatically, manually, or both. With automated production, no staffing is required. Al-powered cameras will follow all the event action and stream your events for live and on-demand viewing. With manual production, we provide the platform and tools for you to produce your own broadcasts and reach a wider audience.



### THE NFHS NETWORK DIFFERENCE

#### **No Hidden Fees**

With the NFHS Network, you only pay a one-time fee. You won't be billed annually or have any surprising costs. With our warranty, we also replace the cameras for free.

## **Proactive Technical Support**

With our Canopy technology, we have visibility of potential technical issues and can prevent them before they occur. Software is updated automatically so you have the latest and greatest capabilities.

## **Dedicated Customer Success Manager**

As an NFHS Network school, you'll have a Customer Success Manager to serve as your primary contact and advocate.

## **Streaming for Your Entire School**

In addition to athletic events for every team, you can stream pep rallies, signing day, graduation, guest speakers, award ceremonies, and more.

# Manage Streaming and Ticketing in One Place

Add your schedules once in HQ and set up all your events for streaming with the NFHS Network and digital ticketing with GoFan.

## **We Install Cameras**

Our team will install your cameras for you to ensure they are set up safely and properly.

## **BENEFITS**

#### **Grow Your Fanbase**

We promote your events for you to build community engagement and drive sales.

#### **Event Scheduling**

Automatically schedule your events from ArbiterSports, DragonFly, or rSchoolToday. You can also send your event details to us, and we'll schedule them for you.

#### **Generate Revenue**

Earn more revenue with streaming subscriptions, advertising, and sponsorships.

#### **Easy Broadcasting**

We broadcast your events for you with fully automated cameras. You won't need to staff anyone to film or even turn on the equipment.

### **Equal Access for All**

Stream every game at every level, including Freshman, JV, and Varsity.

#### **Coaching Analytics**

Game film can be downloaded to any coaching platform. Through our VidSwap partnership, you can save 40% on coaching analytics.

#### **Postseason Events**

Broadcast all state postseason events hosted at your school and pay zero rights fees.

# **More Ways for Fans to Watch**

Fans get unlimited access to watch your school's events, along with events at 10,000+ other schools, playoffs, championships, and more – all from any device.

## **ABOUT US**



The PlayOn team is comprised of GoFan, the NFHS Network, and rSchoolToday. Together, we elevate the event experience for schools and fans across digital ticketing, streaming, scheduling, fundraising, websites, and activity management.