

# Digital Ticketing, Concessions, and Fundraising

Save time and enrich the event experience to create lasting memories for your fans.



# **TICKETING**

## **Fastest Scheduling**

Set up your schedules once and start ticketing in minutes. Add single events or entire seasons.

# **Keep 100% of Ticket Sales**

Set your ticket prices for each event and keep all revenue. We even cover credit card fees.

# **Turnkey Event Management**

Create events, sell tickets, track sales, and run reports effortlessly - all in one platform.

#### **No Lost Revenue**

Improve security and transparency with digital payments and real-time financial reporting.

# **Quick & Easy Checkout**

Fans buy tickets in seconds using a credit or debit card, Apple Pay, or Google Pay.

#### **Reduce Event Expenses**

You won't need to ask as many of your busy staff members to work at your events.

#### **Best Gate Experience**

Fans enter events quickly and securely. Validate tickets with your ideal method.

# **Onsite Card Payments**

Accept onsite card payments for tickets and concessions with iPads and card readers.

# CONCESSIONS

## **Simple Setup & Management**

Easily create a unique list of items, select your prices, and start selling instantly. Add and edit items as needed.

# **Easy Point of Sale**

Complete orders and process payments quickly with an iPad or any iOS device and card reader. Fans can pay with a credit or debit card, Apple Pay, or Google Pay.

#### **Quick Insights**

Access sales data on demand with intuitive reports. Track all concessions revenue along with your events to streamline bookkeeping.

#### **FUNDRAISING**

#### **Tell Your Story**

Inspire your community and launch an engaging fundraiser page in minutes. Include a description, photo, progress bar, and pre-selected donations.

#### **Grow Your Support**

Connect with your loyal fans to build awareness. Make it easy for donors to discover and contribute to your cause with placement on your school's digital ticketing page.

#### **Track Your Success**

Manage and update your fundraiser on the go and receive prompt weekly settlements. Identify trends, optimize strategies, and maximize your potential.

## FINANCIAL HUB

#### **Get Information Easily**

Easily find financial data with a simple search by date or event ID.

## **Run Reports Instantly**

Access high-level summaries or individual reports on tickets sold, event attendance, and revenue.

# **Reconcile Events Quickly**

Reconcile all your events in minutes with just a few clicks.

## **Enhance Security**

Save time, improve transparency, and eliminate revenue leakage with digital payments.

#### **Access Data on Demand**

Budget and forecast accurately with real-time access to event sales data.

## **Improve Audit Outcomes**

Be prepared to pass your audits with accurate statements for all your events.

# **WHY GOFAN**



#### **Highest Security Standards**

GoFan and Stripe are both certified as PCI Level 1 Service Providers. We manage your Stripe account for you.



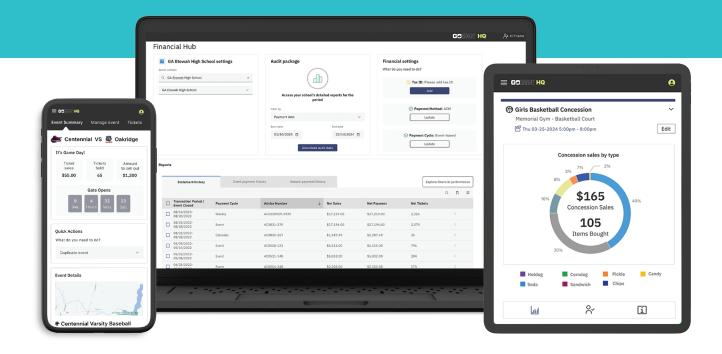
# **Preferred Partner**

GoFan is the official digital ticketing partner of 40 state associations for postseason events.



# **Outstanding Customer Service**

As a GoFan partner, you will have a dedicated Customer Success Manager to serve as your primary contact and advocate.





#### **ABOUT US**

The PlayOn team is comprised of GoFan, the NFHS Network, and rSchoolToday. Together, we elevate the event experience for schools and fans across digital ticketing, streaming, scheduling, fundraising, websites, and activity management.