



# **2025 NMAA Annual Meeting & October Athletic Director's Meeting**



*Zoom Meeting*  
<https://us02web.zoom.us/j/89537449462>  
passcode: 780366  
October 22, 2025 - 9:00 AM

## **AGENDA**

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|-----------------------|--|
| <b>9:00-9:45 AM</b>   | <b>Dusty Young, NMAA Executive Director</b> <ul style="list-style-type: none"><li>• Welcome</li><li>• 2024-2025 Annual Report</li><li>• NMAA Update</li><li>• NMADA Update</li></ul> |
| <b>9:45-10:05 AM</b>  | <b>Greg Vandermade, GoFan</b> <ul style="list-style-type: none"><li>• Digital Ticketing Presentation</li></ul>   |
| <b>10:05-10:30 AM</b> | <b>Mark Koski, NFHS Chief Marketing Officer</b> <ul style="list-style-type: none"><li>• NFHS Network Presentation</li></ul>  |
| <b>10:30-11:00 AM</b> | <b>Jay Hammes, Safe Sport Zone</b> <ul style="list-style-type: none"><li>• Event Safety Presentation</li></ul>   |
| <b>11:00-11:15 AM</b> | <b>Athletic Director Topics / Questions</b>  |
| <b>11:15-11:20 AM</b> | <b>Dusty Young, NMAA Executive Director</b> <ul style="list-style-type: none"><li>• Closing Remarks</li></ul>  |