

2022-2023

# NMAA FOUNDATION ANNUAL REPORT







## MISSION STATEMENT

The New Mexico Activities Association Foundation is a 501(c)3 non-profit organization that was established in 2007 to support the many students that participate in high school athletic and activity programs across New Mexico. The funds raised by the Foundation are used for student scholarships and school grants/support.

## ORGANIZATIONAL VISION

Enhance the opportunities for students to succeed through their participation in inter-scholastic athletics and activities, which are an integral part of the educational process.

A photograph of two female golfers on a golf course. The golfer on the left is wearing a white sleeveless shirt, dark shorts, and a white cap, with her back to the camera. The golfer on the right is wearing a dark blue sleeveless shirt, white pants, and a dark cap, facing the camera. They are standing on a green with a golf club nearby. In the background, there are rolling hills and mountains under a clear blue sky.

## SCHOOL GRANTS/SUPPORT

Part of the NMAA Foundation's initial mission was to provide financial assistance to schools that were starting new athletic/activity programs. From 2007- 2012, the organization distributed over \$26,000 to approximately 15 NMAA member schools. This initiative has since been reorganized and support is now not only available for schools that are starting up new programs, but also for schools that have general athletic/activity funding needs. Since 2016, another \$55,000 has been distributed to support schools and students involved in various athletics/activities. The NMAA Foundation Board has now set policies in place that will continue this school support program on an annual basis.

## SCHOLARSHIPS

Since 2007, nearly 350 students at approximately 120 NMAA member schools have been awarded scholarships to attend the college or university of their choice. One of the missions of the NMAA Foundation is to support graduating seniors - who have excelled in athletics, activities, academics and sportsmanship - in furthering their academic endeavors.

We encourage everyone to participate in our annual fundraising events or to donate to the NMAA Foundation as these funds will help with future scholarships and school grants/support.



## NMAA Foundation Grant Recipients

2007-2008 through 2021-2022: West Las Vegas, Melrose, Cloudcroft, Moriarty, Elida, Hope Christian, East Mountain, Pecos, Mesilla Valley Christian, Native American Community Academy, Navajo Prep, Foothill, Newcomb, Monte del Sol, Rehoboth Christian, Aztec, Tierra Encantada, Pine Hill, Academy for Technology and the Classics, Tohatchi, Miyamura, Dulce, Taos, Tse Yi' Gai, Evangel Christian, Hondo Valley, Alamo Navajo, Cobre, Grady, House, Oak Grove, Menaul, Albuquerque High, Chesterton Academy, Des Moines, Grady, Las Cruces, Manzano, Mesa Vista, Pojoaque, Portales, St. Michael's, Santa Fe, West Mesa, Española Valley, Harrison Middle School

### 2022-2023



Capital



Cobre



Mescalero Apache



Questa



Cibola



Dexter



Moreno Valley



San Jon



Cliff



Dora



Peñasco



Springer



West Mesa



Cloudcroft



East Mountain



Pine Hill



Valley



Clovis Christian



Fort Sumner



Portales



Volcano Vista

**15th Annual  
NMAA Foundation  
Bowl-A-Thon  
January 21, 2024  
TenPins & More  
Rio Rancho, NM**



**18th Annual  
NMAA Foundation  
Golf Classic  
June 24, 2024  
Tanoan Country Club  
Albuquerque, NM**





SUPPORT THE NMAA FOUNDATION'S



# TOGETHER WE RISE SCHOLARSHIPS

## BENEFITTING NEW MEXICO'S HIGH SCHOOL SENIORS

The NMAA Foundation Board of Directors has again allocated additional funding towards the Together We Rise program for the 2023-2024 school year. This will come via a minimum of ten \$1,000 scholarships that will be distributed to graduating seniors in an effort to provide even more support to the youth of our state.

This is your opportunity to partner with the NMAA Foundation to provide this additional support for students that participate in interscholastic athletics and/or activities. As a donor, a \$1,000 minimum contribution will provide a scholarship to a deserving graduate. In exchange, your name will be attached to the scholarship as the presenting sponsor. This could be an individual or business name that will be promoted alongside the scholarship. Due to the gracious support of the NMAA Foundation Board and the below donors, an additional 18 scholarships were given during the 2022-2023 school year.

*Pell Family, Zeroeyes, Mr. Bruce Cottrell, Various NMAA/NMOA Hall of Famers, In Memory of Hobbs High School Student-Athlete Kooper Davis, In Memory of 1967 Mayfield Graduate Robert T. Wheatley, Jr., in Memory of 1968 Sandia Graduate Gary G. Dubrock, Mr. Ben Lucero and Dr. Wendy Fronterhouse, Por Vida Tattoo, New Mexico Sol.*

Each year, the NMAA Foundation receives between 200 and 300 scholarship applications. On average, 25 students are selected from this pool as scholarship recipients. The Together We Rise program will ensure that a minimum of 35 students receive financial support from the NMAA Foundation in 2023-2024 to pursue their college aspirations.

The application deadline for the "Together We Rise" and all other NMAA Foundation scholarships is February 1, 2024. Recipients will be selected soon thereafter and each student will be honored at the 2024 NMAA State Basketball, Spirit, or various Spring Championships.

The New Mexico Activities Association Foundation is a 501(c)3 non-profit organization that was established in 2007 to support the many students that participate in high school athletic and activity programs across New Mexico. The Foundation's scholarship program has provided over \$465,000 in funding to approximately 350 students at 120+ NMAA member schools.

**For more information please contact  
Dusty Young at 505-923-3268 or by  
email: [dusty@nmact.org](mailto:dusty@nmact.org).**





# 2023-2024 NMAA Foundation Scholarship Categories

The following NMAA Foundation Scholarships are awarded to students from NMAA member schools that have been chosen for each individual award because they exemplify the dedication, scholastic achievement, and sportsmanship ideals promoted by the Association. A student may apply or be nominated for multiple scholarships.

## EXTRAORDINARY PARTICIPATION SCHOLARSHIPS

### Gary Tripp NMAA Scholarship

Two at \$2,000  
Students at 3A-5A Schools  
Participation/achievement in athletics, activities, and academics

*Presented by Nusenda Credit Union*

### Mario Martinez Memorial NMAA Scholarship

Two at \$2,000  
Students at A-2A Schools  
Participation/achievement in academics and a minimum of three sports



### Together We Rise At-Large Scholarships

Ten at \$1,000  
Participation/achievement in athletics and/or activities, academic performance, and evaluation of personal statements

### Compete with Class Scholarships

Maximum six at \$1,000  
Exemplify the Compete with Class Sportsmanship Initiative and its three pillars: Respect, Integrity, Responsibility

*Presented by the NM National Guard*



### We Go Above. So You Can Go Beyond Scholarships

Five at \$1,000  
Participation/achievement in sports/activities, academic performance, and interest in finance/business.

*Presented by Bank of Albuquerque*

### Application / Nomination

Deadline is  
February 1, 2024  
at 4:00 pm

Please note that there is no application process for the Compete with Class Sportsmanship Scholarships. Recipients for these scholarships will be selected by the NMAA Foundation Board based on recommendations from the NMAA and its member schools. All other scholarship recipients will be selected based on the evaluation of each application.

Scholarship application / nomination forms can be found on the NMAA website at [www.nmact.org](http://www.nmact.org) or by scanning the QR code with your smartphone.

For more information, contact  
Chris Kedge at  
(505) 923-3276  
or email: [chris@nmact.org](mailto:chris@nmact.org).

### Dan & Lucille Wood / Grey Gladiator Athletic Scholarships

Two at \$1,000  
Participation/achievement in athletics and academics

*Presented by Dion's*



### Activities Scholarships

Two at \$1,000  
Participation/achievement in activities and academics

*Presented by NB3 Foundation and Realty One of NM*



### At-Large Scholarships

Two at \$1000  
• Austin Denton Memorial  
• Joey Montano Memorial  
• Mike Mittelstaedt Memorial  
• Phil Schroer Memorial

One at \$1000  
• Ralph Ortiz BPOE Elk's Club of Santa Fe  
• Lt. Col. Cecil Lynn Jr. Memorial  
• Pell Family

One at \$1500  
• Coach Dick Shelley St. Michael's HS Basketball  
• Pedro & Mateo Sandoval Strong Family

Participation/achievement in athletics & demonstration of the ideals promoted by the Association

### El Richards / Frances Walsh Spirit Scholarships

Two at \$1,000  
Participation/achievement in Spirit and academics

*Presented by Varsity Spirit*



### Trade / Technical School Scholarships

Two at \$1,000  
Participation/achievement in multiple sports/activities, academic performance, and experience and/or interest in vocational skills.

*Presented by Baca NVS & Por Vida Tattoo*

## 2023 Scholarship Recipients

• Aaron Ortiz	Sandia	• Jacquelyn Gorman	St. Michael's	• Torrance Burdex	West Mesa
• Adam Pacheco	Pojoaque	• Jasmine Kennedy	Capitan	• Trinity Romero	Rio Rancho
• Alyana Cordova	Clovis	• Kathryn Montoya	Loving	• Yisel Palacios	Hobbs
• Andres Madrid	Santa Rosa	• Kennedy Gibbons	Ramah		
• Angel Armenta Torres	Moriarty	• Lacy Lesly	Melrose		
• Ava Lowe	Cleveland	• Lauren Ocampo	Centennial		
• Benjamin Thieman	Mayfield	• Leah Tapia	Las Cruces		
• Brycelyn Martinez	Escalante	• Mackenzie Echave	Los Alamos		
• Cayden Walton	Raton	• Malia Dumlao	Roswell		
• Celina Flowers	Moquero	• Matthew Romero	Moriarty		
• Chanelle Jaeger	ATC	• Makala Zamora	Centennial		
• Cooper Beggs	Eldorado	• McKenna Sahd	Cimarron		
• D'Shaun Vinyard	Magdalena	• Morgan Crisp	Clayton		
• Elijah Lujan	Pecos	• Park Strong	Logan		
• Ellary Battle	Alamogordo	• Reilyee Stewart	Clayton		
• Erica Ho	La Cueva	• Royal Page	Moriarty		
• Fredrick York	Fort Sumner	• Samantha Baltz	Rio Rancho		
• Hailey Apachito	Alamo Navajo	• Santiago Casaus	Cuba		
• Heaven Velasquez	Atrisco Heritage	• Savannah Ames	La Cueva		
• Ian Sanchez	La Cueva	• Scott Hofmann	East Mountain		
• Isabelle Sena	Melrose	• Sophia Marez	Moriarty		



## 2022-2023 NMAA Foundation Donor List

Thank you to the following businesses and individuals for their donations in support of the NMAA Foundation, a non-profit 501(c)3 organization that awards student scholarships and school grants/support for interscholastic athletics and activities. The primary mission of the organization is to raise funds for these endeavors. For more information or to find out how you can submit donations, please contact Dusty Young at (505) 923-3268.

### Diamond Level – \$10,000 +

New Mexico Activities Association  
Nusenda Credit Union  
Joey Montano Memorial

### Platinum Level – \$5,000 - \$9,999

New Mexico National Guard

### Gold Level – \$2,500 - 4,999

Por Vida Tattoo  
Varsity Spirit  
Daniels Fund

### Silver Level – \$1,000 - \$2,499

Dion's  
Lt. Col. Cecil Lynn, Jr. Memorial  
Gardenswartz Team Sales  
Bruce Cottrell  
John Pell (Pell Family)  
George & Pam Lenhard (Pell Family)  
Robert & Gini Griego (Pell Family)  
Pedro & Mateo Sandoval Memorial  
Jim & Mary Lois Hulsman  
Mike Danoff Memorial  
Mike Mittelstaedt Memorial  
Austin Denton Foundation  
Notah Begay III  
Realty One of New Mexico  
First National / Sunflower Bank  
Hellas Construction  
Musco Lighting  
Stuart Corliss  
Visit Rio Rancho  
New Mexico Sol

### (Silver Level Continued)

ZeroEyes  
Ralph Ortiz  
Angela & Josh Baca (Baca NVS)  
Jack Wheatley & Shelly Weir  
Ben Lucero & Dr. Wendy Fronterhouse  
Lawrence Engel & Kate Battuello

### Bronze Level – \$100 - \$999

All Sports Trophies  
ASBO International  
Ben Trujillo  
Bill & Cricket Cleland  
Blair Hendrick  
Brian & Emily Cochran Christian Fnd.  
Bob Ogas  
Brooks Jennings  
Bruce Carver  
Carlos Viramontes  
Cooper Henderson  
Daniel & Shoni Alsup  
Dennis & Dolores Zolotor  
Dick Pool  
Don & Tina Chan  
Ed Helsel  
Frances Hill  
Garrity Group  
Gary Schuster  
Indiana ASBO  
Jay & Judy Himes  
James & Jayme Macias  
Jennifer Wernersbach  
Joe Butler  
Louie & Connie Baisa

### (Bronze Level Continued)

Matt Martinez  
Phil Sategna  
Robert Galindo & Teresa Quitorian  
Scott & Pam Evans  
Texas ASBO  
Terry & Paulette Lyle  
William Duffey  
William Moffatt

### Copper Level – \$10 - \$99

Aubrey & Mattie McGowen  
Billy Richards  
Bruce Haibach & Lynn Umbreit  
Dale Fullerton  
Emily Lubin  
Eric & Shari Schwaner  
Francine Lajeunesse  
Frank Rael  
Joyce & Thomas Barriball  
Judy Marx  
Pete MacFarlane  
Thomas McReynolds

### In-Kind Donors

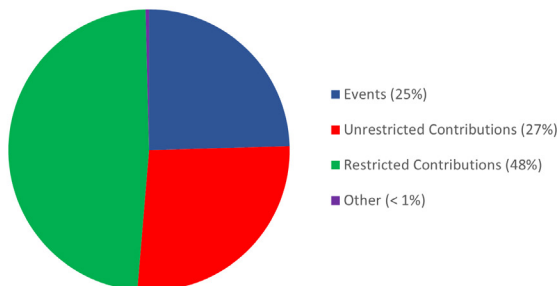
Albuquerque Isotopes  
BSN Sports  
Canyon Club  
Dairy Queen  
Desert Tees & Sporting Goods  
Dick's Sporting Goods  
Dion's  
Embassy Suites  
Fuddruckers

### (In-Kind Donors Continued)

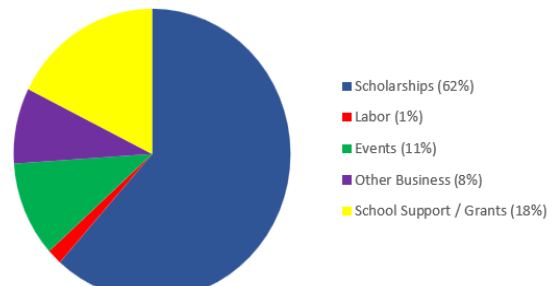
Lilly Barrack  
Los Alamos Country Club  
Lowe's  
Mark Koski  
Meow Wolf  
New Mexico United  
NMMI Golf Course  
Pepsi  
Rio Rancho Events Center  
Rudy's Bar-B-Q  
Sammy Chioda  
Sandia Tramway  
Sign & Image Factory  
Sonic Drive-In  
Tanoan Country Club  
Ten Pins & More  
Top Golf  
Under Armour  
Wilson Sporting Goods

## 2022-2023 NMAA Foundation Financials as of June 30, 2023 Net Income = 49,780.34

Revenues = \$133,374.21



Expenses = \$83,593.87



### Assets

Cash (checking/savings/CD).....\$440,868.69  
Accounts Receivable .....\$24,812.35

### Liabilities & Equity

Accounts Payable (scholarships) .....\$51,500.00  
Opening Balance Equity .....\$198,169.83  
Temporary Restricted Net Assets .....\$46,965.53  
Retained Earnings .....\$119,265.34  
Net Income .....\$49,780.34

**TOTAL ASSETS.....\$465,681.04**      **TOTAL LIABILITIES & EQUITY.....\$465,681.04**

## 2022-2023 ACTIVITY PARTICIPANT NUMBERS

Athletic Training Challenge	167
Bowling	415
BPA	438
Chess	428
DECA	2372
Educator's Rising	528
English Expo	183
Esports	1322
FCCLA	1577
FFA	3518
HOSA	1032
JROTC	2848
Mock Trial	353
Music - Band	4397
Music - Choir	4562
One Act Play	1956
Powerlifting	1569
Science Fair	1078
Science Olympiad	490
Scholastic Publications	530
Skills USA	704
Speech & Debate	422
Spirit (Non-Competitive)	482
Student Council	3720
TSA	160

**Total (25 Activities) 35,251**

## 2022-2023 SPORTS PARTICIPANT NUMBERS

Male Participation:	25,866
Female Participation:	21,118
<b>TOTAL</b>	<b>46,984</b>

*\*Note - The NMAA sanctions Boys/Girls Cross Country, Volleyball, Football, Boys/Girls Wrestling, Cheer, Dance, Boys/Girls Swimming & Diving, Boys/Girls Basketball, Boys/Girls Tennis, Boys/Girls Golf, Baseball, Softball and Boys/Girls Track & Field*



## NMAA FOUNDATION BOARD OF DIRECTORS

### OFFICERS

President – Joe Butler, Retired Educator  
 Vice President – Tammy Richards, NMAA  
 Secretary/Treasurer – Dusty Young, NMAA

### MEMBERS

Angela Baca, Bank of Albuquerque  
 Larry Chavez, Retired Educator  
 Chance Chase, Mack Energy Corporation  
 Sammy Chioda, Millennium Media  
 Johnny Cordova, First National Bank  
 John Dalton, U.S. Bank  
 Steve Davis, ProView Networks  
 Mindy Ioane, NMAA  
 Chris Kedge, NMAA  
 Mark Koski, NFHS  
 Veronica Martinez, Hewlett Packard  
 Ralph Ortiz, Desert Tees & Sporting Goods  
 Mike Phipps, Retired Educator  
 Thad Phipps, Retired Educator  
 Dickie Roybal, Melrose High School  
 Ann Stewart, Los Alamos High School  
 Ben Tensay, Bloomfield High School  
 Gary Tripp, Cooperative Educational Services  
 Ben Trujillo, State Farm Insurance  
 Brenda Wilson, Hobbs High School



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**Dusty Young (505) 923-3268 or**  
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