



# NMSPA Adviser

December 2018

## Contest Schedule

**Saturday, Jan. 26, 2019**

Centennial High School  
1950 Sonoma Ranch Blvd.  
Las Cruces, NM 88011

**Registration:** 9-9:25 a.m.

**Adviser briefing:** 9:15 a.m.

**On-site Contests:** 9:35-11:35

**Lunch (at location):**

11:35-1 p.m.

**Advisers' Meeting:**

Noon - 1 p.m.

During the event, we will have an advisers' session to schedule elections and ideas for workshops. Contact Rebeca Zimmermann at [zimmermann@aps.edu](mailto:zimmermann@aps.edu) for more information.

**Speaker:** 1-1:55 p.m.

**Awards:** 2-2:30 p.m.

## 2018-19

### NMSPA Officers

President:

Rebeca Zimmermann  
Highland High School  
[zimmermann@aps.edu](mailto:zimmermann@aps.edu)

Vice President: Jerry Appel

Chaparral High School  
[j.appel@sbcglobal.net](mailto:j.appel@sbcglobal.net)

Secretary: Mark Ryan

Eldorado High School  
[mark.ryan@aps.edu](mailto:mark.ryan@aps.edu)

Treasurer: Lesley Valencia

Cibola High School  
[valencia\\_l@aps.edu](mailto:valencia_l@aps.edu)

### Board Members (at-large)

Pat Graff, JEA Mentor

Virginia Zeuli, Volcano Vista

Adrian Gutierrez, Manzano HS

### JEA State Director

Nina Quintana

Bernalillo High School

## 2018-19 COMPETITIONS

# State Competition Jan. 26, New Deadlines for Mail-in

Happy Holidays! We hope you and your students can join us for the ninth NMAA/NMSPA State Scholastic Publications Competition as well as our NMSPA mail-in competition.

The NMAA/NMSPA State Competition is Saturday, Jan. 26, 2019 at Centennial High School in Las Cruces. The state champion team is determined based on the on-site competitions, which include newspaper, yearbook, broadcast and literary magazine categories. Students enter one competition each. Points are tallied and the champion is determined from the results.

**Please note: Because the competition is an NMAA event, students who participate MUST be academically eligible according to NMAA rules.** Advisers must submit the NMAA eligibility form signed by your principal affirming student participants are eligible prior to the event. The form can be found on the [nmact.org](http://nmact.org) website.

**REGISTRATION FOR STATE IS DUE JAN. 18, 2019. COST is \$10, including lunch.** There are no refunds, although substitutions may be made. Registration is **ONLINE** but payment may be made at the competition.

Students can only compete in one event, as they all run at the same time. If there are not enough students in a competition category, the category will be combined with a similar category. Students should be prepared for that. We will contact advisers after registration closes if we see a potential problem, but sometimes the problem comes up because a student doesn't attend.

**ADVISERS:** Please note we will meet at 9:15 a.m.

**CHANGES:** We have made a few changes to the competition list. The biggest change is how to compete in photojournalism. Students are to bring their photos in digital form to present to the judge. Images with special effects that utilize Photoshop effects are to submit their images in the new Photo Illustration category. Photojournalism entries should have no alterations beyond cropping and light adjustment. Judges will be able to see that.

# Contest Overview

NMSPA will offer the following contests at this year's on-the-spot competition. Students may enter ONE contest only. Students who place first, second or third in their contest will earn sweepstakes points for their school. The school with the most points in each state category will win the state NMAA trophy. Second and third place team trophies are also awarded. Students may enter ANY contest. **ALL COMPETITORS MUST BE NMAA ELIGIBLE.**

All contests are done on-site except photography and video stories. Students will receive all directions and materials on arrival at the competition. Minimal supplies will be provided; however, students may wish to bring their own pencils, pens, rulers, calculators and other materials routinely used in their competition area. Dictionaries and thesauruses are allowed but not provided. Computers are not allowed. We will provide the computers.

Professionals, other trained individuals and teachers will judge entries. If

necessary, school sponsors will judge competitions in which they have no students competing. Proctors will distribute and collect competition materials in each room and will supervise students, but must not provide assistance to competitors. If entries numbers are small, participants may be asked to compete in another contest or a contest may be combined with another.

Photo and Broadcast competitors **MUST** attend to present their work.

**CHANGES:** We have made a few changes to the competition list. The biggest change is how to compete in photojournalism. Students are to bring their photos in digital form to present to the judge. Images with special effects that utilize Photoshop effects are to submit their images in the new Photo Illustration category. With the use of actual digital images, our judges can see what has been done to the image. Photojournalism entries should **NOT** be altered beyond cropping and exposure/light adjustment.

## Competition List

Newspaper News Writing  
Newspaper Feature Writing  
Newspaper Sports Writing  
Newspaper Editorial Writing  
Newspaper Review Writing  
Newspaper Page One Design  
Newspaper Editorial Cartooning  
Newspaper Photojournalism  
Yearbook Cover Design  
Yearbook Double Page Layout  
Yearbook Feature Writing  
Yearbook Photojournalism

Yearbook Photo Illustration  
Literary Magazine Cover Design  
Literary Magazine Poetry Writing  
Literary Magazine Short Story Writing  
Literary Magazine Illustration  
Broadcast News Story  
Broadcast Sports Story  
Broadcast Feature Story  
Broadcast PSA  
Broadcast Anchor Presentation

# COMPETITION DESCRIPTIONS

**Newspaper News Writing:** Students will listen to a speaker, take notes and write a traditional inverted pyramid news story based on their own notes.

**Newspaper Feature Writing:** Students will listen to a speaker, take notes and write a compelling, timeless feature article that will encourage the reader to finish the entire story.

**Newspaper Sports Writing:** Students will be given a clip to watch about a sporting event and will write an article that goes beyond a summary story.

**Newspaper Editorial Writing:** Students will be given articles to read on a topic that can be argued in several ways. Students will write a convincing editorial based on the facts presented.

**Newspaper Review Writing:** Students will be asked to write a review of a publication or performance.

**Newspaper Page One Design:** Students will be given a set of stories and pictures and will be expected to design a newspaper front page, displaying news judgment in the design.

**Newspaper Editorial Cartooning:** Students will read articles about a controversial topic and will draw an editorial cartoon taking a stand.

**Newspaper Photojournalism:** Students will BRING TO THE CONTEST three of their best pieces of photojournalism, on a flash drive so that our judge can view your metadata. Each photograph must have been published during the school year or must be scheduled for publication in an upcoming edition, yearbook or literary magazine. Students will be judged on the content within the photo as well as each photographer's technical merit. Students should be ready to defend/explain to the judges how the photo was produced, including intent behind the photo. Please note: this is photojournalism, not photo illustrations. **PHOTOS THAT ARE ALTERED OR MANIPULATED BEYOND BASIC CROPPING AND EXPOSURE/LIGHT ARE NOT ELIGIBLE.**

**Yearbook Cover Design:** Given a theme and relevant school information, students will design and draw a cover for a publication of an imaginary school. Students will be asked to write a short summary of why the cover design fits the spirit of the school and theme, and how they will develop the theme through rest of the publication, including division pages, colors and text and other design aspects.

**Yearbook Double Page Layout:** Yearbook Double Page Layout: Students will be given a cover, theme description, list of stories, story lengths and pictures and will design a double-page spread using them. The design should be representative of the cover and theme.

**Yearbook Feature Writing:** Students will be given a set of facts and will assemble the information into a compelling article that will encourage the reader to finish the

entire story.

**Yearbook Photojournalism:** Students will BRING TO THE CONTEST three of their best pieces of photojournalism, on a flash drive so that our judge can view your metadata. Each photograph must have been published during the school year or must be scheduled for publication in an upcoming edition, yearbook or literary magazine. Students will be judged on the content within the photo as well as each photographer's technical merit. Students should be ready to defend/explain to the judges how the photo was produced, including intent behind the photo. Please note: this is photojournalism, not photo illustrations. **PHOTOS THAT ARE ALTERED OR MANIPULATED BEYOND BASIC CROPPING AND EXPOSURE/LIGHT ARE NOT ELIGIBLE.**

**Yearbook Photo Illustration:** This category is for photographs that have been altered/manipulated to make an artistic, graphic or other point for the publication's design. This includes photographs that have been blurred/enhanced/ altered using Photoshop. BRING ONE PHOTO ILLUSTRATION ON A FLASH DRIVE TO PRESENT TO THE JUDGE. This piece must be published or will be published to be considered.

**Literary Magazine Cover Design:** See Yearbook Cover Design description above.

**Literary Magazine Poetry Writing:** Students will be given several possible areas in which to write poems. Students will write TWO different poems in the time period allotted. Effort should be given toward creativity, insight and ability to write in more than one style.

**Literary Magazine Short Story Writing:** Students will be given several broad topics and will be expected to write a complete short story in the time allotted.

**Literary Magazine Illustration:** Students will be asked to design an illustration which will accompany a literary submission. This will NOT be a painting.

**Broadcast News Story:** Students will BRING TO THE CONTEST their best video news story. The story must have been aired during the school year in some format/location. Students will be judged on the journalistic content and technical merit. Students should be ready to explain to the judges how the video was produced, including the intent behind the video. Stories should be saved in Quicktime format on a flashdrive (.mov or .m4v) or DVD.

**Broadcast Sports Story:** Students should bring in their best video sports story to present to judges.

**Broadcast Feature Story:** Students should bring in their best video feature story to present to judges.

**Broadcast Public Service Announcement:** Students should bring in their best PSA to present to judges.

**Broadcast Anchor Presentation:** Students should be prepared to read from a provided script to demonstrate their capability to successfully anchor a news broadcast.



# NMSPA/NMAA

## 2019 STATE CONTEST

**WHEN:** Saturday, January 26, 2019

**WHERE:** Centennial High School  
1950 Sonoma Ranch Blvd  
Las Cruces, NM 88011

**COST:** \$10 per student (includes lunch)  
Purchase Order/check must accompany on-site check-in, payable to the NMSPA

**SIGN UP:** By Friday, Jan. 18, 2019

**REGISTER ONLINE:** [https://docs.google.com/forms/d/e/1FAIpQLSfoEwW1yATUwOOMZ\\_KGJTzx8z03my-nEFTFoK-5m6QN8isRF5A/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSfoEwW1yATUwOOMZ_KGJTzx8z03my-nEFTFoK-5m6QN8isRF5A/viewform?usp=sf_link)

**EMAIL FINAL NUMBERS TO:** valencia\_l@aps.edu

You may send this form if you'd like, or just send an email with the information.

School Name:
School Address:
Adviser Name:
Adviser Home Address:
Adviser Phone:
School Phone:

Total Number of Students Attending \_\_\_\_\_ x \$10 = \_\_\_\_\_

Total Number of advisers/ chaperones attending at no charge: \_\_\_\_\_

### REGISTER ALL STUDENTS AT:

[https://docs.google.com/forms/d/e/1FAIpQLSfoEwW1yATUwOOMZ\\_KGJTzx8z03my-nEFTFoK5m6QN8isRF5A/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSfoEwW1yATUwOOMZ_KGJTzx8z03my-nEFTFoK5m6QN8isRF5A/viewform?usp=sf_link)

\* Please remember that we cannot refund money for no shows. You can substitute another student for that person.

\* Also, PLEASE tell students they may NOT change what competition they are competing in the day of the event. We base number of judges, rooms, supplies, etc. on the number we have registered.

\* YOU MUST BRING YOUR NMAA ELIGIBILITY CERTIFICATION WITH YOU TO THE COMPETITION. We will collect them at the check-in table.

# **New Mexico H.S. Journalist of the Year**

**to be entered in the**

## **JEA's NATIONAL H.S. JOURNALIST OF THE YEAR**

### **Qualifications for Nominee for N.M. High School Journalist of the Year**

- Be a graduating high school senior
- Have at least a 3.0 GPA on a 4.0 scale.
- Have participated in high school journalism for at least two years.
- Submit a portfolio. The portfolio MUST follow the JEA guidelines.

**FOR DETAILS ON PORTFOLIO, SEE THE JEA'S WEBSITE.**

**[www.jea.org/awards/journalist.html](http://www.jea.org/awards/journalist.html)**

**Use the JEA's official entry form, available at the website.**

### **Procedure for Nomination:**

1. Nominee — Complete the entry form, following all instructions. Enclose everything required, including portfolio. Secure a copy of your transcript. Give these to your adviser. Enclose a self-addressed, padded, stamped envelope large enough to hold your portfolio, if you want it returned.
2. Adviser — Help the student secure letters of recommendation from yourself, other teachers who know his or her leadership and journalistic abilities, and practitioners with whom he/she has worked. A letter from the principal is desirable but not necessary. Collect from the nominee the above-named entry form, etc.

**Upload your entry by Feb. 28, 2019 to:**

**<http://bit.ly/NMJOY>**

**\*\* Then send an email to Nina Quintana at [nquintana022@gmail.com](mailto:nquintana022@gmail.com) to let her know you have submitted your entry.**

Students will be judged by an outside panel of journalism teachers and professionals.

### **Quick run-down of 2018-19 NMSPA Deadlines**

**Jan. 18, 2019-** Registration deadline for the State conference and onsite contests.

**Jan. 26, 2019 -** State Competition.

**Feb. 28, 2019 -** H.S. Journalist of the Year entry is due.