

**2018 NMAA
STATE BASKETBALL CHAMPIONSHIPS
1st ROUND OF 16**

PUBLIC ADDRESS ANNOUNCEMENTS



2018 NMAA STATE BASKETBALL CHAMPIONSHIPS

PUBLIC ADDRESS ANNOUNCEMENTS/PROCEDURES

General Instructions

1. Public Address announcers should report to the site manager at least 45 minutes prior to the start of the game and do a sound check to make sure the equipment is working properly. Check both sound system and tape machine for the National Anthem (if necessary).
2. The microphone is to be used exclusively by the announcer. Do not allow others to use microphone.
3. Personal announcements are not to be made. Only items approved prior to the event, or emergency announcements approved by the NMAA Staff, are to be announced.
4. Never editorialize, comment, anticipate or second-guess officials or coaches. Remember, you are an official just like the official scorer.
5. All Tournament/All Star/All District/All State Teams are **NOT** to be announced.
6. Generally, remember you are an interscholastic educator and have an important position which requires that you be a representative role model.
7. Make appropriate corporate/general announcements at the appropriate times during the game when it does not detract from the action, such as timeouts, halftime, etc.

Before the Game

1. After the lineups are submitted, introduce yourself to the head coaches or assistants. Confirm the pronunciation of names and obtain names of assistant coaches, managers, trainers, etc. that may not be included in the program.
2. Obtain the name of the singer of the National Anthem, if any. If no singer is available, be prepared to play a tape of the National Anthem. If no tape is available, be prepared to lead the crowd in the Pledge of Allegiance. This is only done prior to the first game of each session.
3. Obtain the names of the color guard, if any. Be sure to get the names and ranks of all members of the guard and the colors they will be carrying, if any. Note: If there is no color guard, be sure to locate where the U.S. flag is located in the venue so you may say "Our flag is located on the North/South/East/West side" in lieu of color guard.

4. Introduce yourself to the officials and obtain their names. Consult with them about the timing of the pre-game introductions.

PRE-GAME ANNOUNCEMENTS

2 REPS “Good morning/afternoon/evening everyone, and welcome to the **2018 NMAA Class _____ State Basketball Championships.**

Today’s 1st Round match-up features the _____ (school and mascot) versus the _____(school and mascot).

2 REPS Respect, Integrity, and Responsibility are values important in our daily lives. On the playing surface, they are translated into the words sportsmanship. Sportsmanship is one of the strongest educational lessons and lifetime values taught by interscholastic athletics. Because of this, the NMAA reminds you to always Compete with Class. .

2 REPS The score of any athletic event is generally forgotten over time, but the actions of the players, coaches and spectators can result in lifelong memories. The next time you attend a high school game, think of how history will remember you. Sportsmanship is a key essence of the game and the only way to truly Compete with Class.

2 REPS The NMAA reminds you to honor the rules of the game, adhere to high standards of fair play, and most importantly, always Compete with Class.

2 REPS Make sure to log onto the **NMAA Web Site** at www.nmact.org to catch up on today's results. The **NMAA Web Site** is the complete site for interscholastic activities in the state. That web address again is www.nmact.org. Also likes us on Facebook at New Mexico Activities Association or follow us on Twitter at @_NMAA for live score updates.

2 REPS The **NMAA Foundation** is proud to sponsor college scholarships for our 2018 New Mexico high school graduating seniors. For information on this program or the Foundation’s Annual Golf Classic and other fundraising events, please visit the NMAA website at www.nmact.org or call (505) 923-3110.

PRE-GAME INTRODUCTIONS

“Good morning / afternoon / evening everyone, and welcome to the **2018 NMAA Class_____**
State Basketball Championships. Today’s / Tonight’s first round game features the visiting
team, the _____, and the home team, the _____.

CONTINUE WITH LINEUPS.

MAKE THE INTRODUCTIONS IN THIS ORDER:

“Here are the lineups for the visiting team on the scoreboard, the _____ (school).”

- 1) Non-starters in numerical order;
- 2) Starters in numerical order;

- 3) “Head coach _____, assisted by _____ and _____.
- The managers are _____. The trainer is _____.

“And here are the lineups for the home team on the scoreboard, the _____ (school).”

MAKE THE INTRODUCTIONS IN THIS ORDER:

- 1) Non-starters in numerical order;
- 2) Starters in numerical order;

- 3) “Head coach _____, assisted by _____ and _____.
- The managers are _____. The trainer is _____.

CONTINUE WITH INTRODUCTION OF OFFICIALS

“Today’s game officials will be:

_____, _____, and _____

*******IF A COLOR GUARD IS PRESENT, CONTINUE WITH THE FOLLOWING**

ANNOUNCEMENTS:

"At this time, may we direct your attention to _____, where the
_____ Color Guard from _____ will present the colors for the
game. Please rise and gentlemen remove your hats and caps. Members of the color guard are:

**WHEN COLOR GUARD IS IN PLACE AND COLORS HAVE BEEN PRESENTED, READ
THE FOLLOWING:**

"At this time we ask that you remain standing [as our National Anthem is performed by (name)
_____, a (grade) _____ at _____(High School) / for the
playing of our National Anthem . Non-Active Military and Veterans may leave their caps on
while rendering the Military Salute. Ladies and gentlemen, our National Anthem."

**AFTER THE ANTHEM IS PERFORMED, OBTAIN THE MICROPHONE AND
SAY:**

"We ask that you remain standing until the color guard has left the court."

AS THE COLOR GUARD PREPARES TO EXIT THE COURT, SAY:

"The New Mexico Activities Association thanks you for your courtesy, respect and attention
during the presentation of colors and performance of our National Anthem."

- OR -

*******IF NO COLOR GUARD IS PRESENT, CONTINUE WITH THE FOLLOWING**

ANNOUNCEMENT:

"At this time we ask that you remain standing [as our National Anthem is performed by (name)
_____, a (grade) _____ at _____(High School) / for the
playing of our National Anthem . Non-Active Military and Veterans may leave their caps on
while rendering the Military Salute. Ladies and gentlemen, our National Anthem."

AFTER THE ANTHEM IS PERFORMED, OBTAIN THE MICROPHONE AND SAY:

"The New Mexico Activities Association thanks you for your courtesy, respect and attention
during the performance of our National Anthem."

REPORTING GAME ACTION

Give only the following information during the course of the game:

Basket by _____

Foul on _____

Personal Foul No. _____

Team Foul No. _____

(Announce that team is in the bonus only once, when the team first exceeds the limit)

On the free throw line is _____. He/she will be attempting ____ shots (one shot, two shots, three shots, one-and-one).

PLATINUM LEVEL SPONSOR RECOGNITION:

- 3 Reps** The **New Mexico National Guard** reminds today's participants, coaches, and spectators to Compete with Class. Respect, Integrity, and Responsibility are the core values of this sportsmanship initiative which also align with some of the values required to be part of the Army National Guard. Check out NationalGuard.com to see how you can build a career and earn a steady paycheck while you serve your country and community, part-time. Join the local team...join the New Mexico National Guard.
- 3 Reps** **SUBWAY®** restaurants are proud to sponsor the NMAA and its member schools. All fans and athletes at today's event are invited to stop by your local SUBWAY® restaurant for the "Sub of the Day." Every day, it's a different 6-inch sub on your choice of freshly baked bread with any veggies you want for just Three Fifty. Or a footlong sub for Six Dollars. So enjoy today's event. Then stop by for a delicious Sub of the Day, Only at SUBWAY® restaurants.
- 3 Reps** **Graphic Connection is the official championship souvenir vendor of all New Mexico Activities Association State Events. Please stop by their booth for t-shirts, sweats, hoodies, and other great commemorative souvenirs.**
- 3 Reps** Thanks to **Wilson Sporting Goods** for being the official ball of the New Mexico Activities Association. Look for the Wilson name on your next sporting goods purchase.

GOLD LEVEL SPONSOR RECOGNITION:

- 2 Reps** The NMAA would like to thank **Rudy's Country Store and Bar-B-Q** for its continued support of High School activities in New Mexico. Get your Real Texas Bar-B-Q fix today at Rudy's or on the web at Rudys.com. Remember, all school groups receive a special discount at Rudy's!
- 2 Reps** The NMAA would like to thank **Sonic Drive – In** for their participation as a major corporate sponsor. Full Menu Available All Day – This is How You Sonic!

- 2 Reps** **BSN Sports** is a proud partner of the NMAA. With Statewide coverage from our Albuquerque Office our Eight Veteran Sales Pros are dedicated to your program with all the Top Brands of Athletic Apparel, Footwear and Equipment. Your One-Stop Shop BSN SPORTS - NEW MEXICO.
- 2 Reps** "LEVEL PHYSICAL THERAPY would like to welcome and congratulate all athletes in attendance today. LEVEL PHYSICAL THERAPY can help you with injury prevention, rehab of injuries, and can prepare you to perform at your best level. LEVEL PHYSICAL THERAPY. Visit us at level physical therapy dot com"
- 2 Reps** **Fuddruckers** is a proud sponsor of the New Mexico Activities Association and the New Mexico High School Coaches Association. Stop by one of their three Albuquerque locations today or call 888-FUDD-2-GO for a bus side or hotel delivery! Fuddruckers, Any Food, Any Time, Any Place!"
- 2 Reps** The New Mexico Activities Association is SPONSORED BY **THE WORLD FAMOUS LAGUNA BURGER**....NEW MEXICO'S BEST GREEN CHILI CHEESEBURGER NOW OPEN ON 12TH STREET JUST NORTH OF I-40 IN ALBUQUERQUE LAGUNA BURGER – FRESH WITH A KICK!
- 2 Reps** Whether you go to fuel up for the game or to relive its highlights, **Furr's Family Dining and Furr's Fresh Buffet** are your pre- and postgame host. With Furr's Famous Pot Roast, roasted turkey, fresh vegetables and salads, legendary desserts, and more, we've got a feast for every member of your team. So grab your favorite eats with your favorite peeps and stay awhile. Or take a tasty meal to go, or even let us cater your next event. Furr's, proud sponsor of the NMAA.
- 2 Reps** **Wilson Sporting Goods** has an unwavering commitment to the game. Their dedication and drive fuel sports on high school fields and in professional stadiums nationwide. Wilson is proud to be the official sporting goods partner of the New Mexico Activities Association. Learn more at Wilson.com.
- 2 Reps** Campus Specialties, **Herff Jones**...Your championship ring company. Proud sponsors of the New Mexico Activities Association.
- 2 Reps** The NMAA would like to thank the **NFHS Network** for their support of interscholastic athletics in New Mexico. Go to www.nfhsnetwork.com/newmexico to get a full listing of broadcasts for this and all NMAA championship events.
- 2 Reps** The NMAA Thanks **Sports and Wellness** for their support of New Mexico high school athletics. Sports and Wellness.....A five star experience. Discover a better fit. You've earned it, and deserve the best. Now enjoy it all with a bit of style. Five Clubs, Unlimited Possibilities. Experience membership with 3 days FREE.....for more information visit SportsandWellness.com
- 2 Reps** The NMAA would like to welcome **Duke City Urgent Care**.....a new partner of the NMAA for their support of New Mexico's student-athletes. Duke City Urgent Care...The Official Walk in Medical Clinic of The NMAA. 3 convenient locations. Learn more at dukecityurgentcare.com

SILVER LEVEL AND OTHER SPONSOR RECOGNITION:

- 1 Rep** **Visit Rio Rancho.org** is a proud sponsor of the NMAA. Remember to Rest, Re-Charge & Re-Fuel in Rio Rancho! Visit RioRanchonm.org/NMAA for hotel and dining information!
- 1 Rep** Today's event is sponsored in Part by **TLC Plumbing & Utility**. TLC... Imagine the possibilities of working for a company that puts your future first. Learn more about TLC's career opportunities at tlcplumbing.com/careers. TLC committed to growing a skilled and happy workforce.
- 1 Rep** **XL Sports Photography** is the Official Photographer of the New Mexico Activities Association. XL Sports Photography will be photographing all NMAA State Championship finals throughout the year. Be sure to log onto xlsportsphoto.com to view and order the best action photography of NMAA Championship events.
- 1 Rep** **Gatorade** knows every victory starts from within. Within is the determination to come up big when it matters most, but it also takes training and fuel. Win from within. Gatorade, proud sponsor of the NMAA.
- 1 Rep** **MaxPreps** is a proud partner of the New Mexico Activities Association. Visit MaxPreps.com now on your mobile phone for access to scores, rosters, schedules, leader boards and more! MaxPreps.com, America's source for high school sports.
- 1 Rep** Going to college at the University of New Mexico is the time of your life – live it right at **Casas del Rio**, the best in Albuquerque student living! With modern, fully furnished suites, twenty-four hour fitness center, recreation center with billiards, ping pong, foosball and arcade games, and an academic success center with i macs and free printing, **Casas del Rio** is designed with students in mind. Plus, you can roll out of bed and into class with our convenient, on-campus location! For more information or to apply online, **visit Casas del Rio UNM dot com**. You'll see why we say: you're going to love it here
- 1 Rep** Visit Albuquerque proudly supports the NMAA. In Albuquerque, diverse cultures, authentic art and vibrant traditions have the power to change perspectives. For an unforgettable experience, go to VisitABQ.org to find information on events, attractions, discounts and deals to make the most out of your stay. Thank you for visiting Albuquerque!
- 1 Rep** **"Squeezed Juice Bar, a NM original, is proud to sponsor high school athletics. A healthy lifestyle starts with healthy choices. Squeezed Juice Bar, organic cold pressed juices, smoothies, and acai bowls. squeezedjuices.com"** The word acai is pronounced ah-sah-EE
- 1 Rep** The **NMAA Foundation** is proud to sponsor college scholarships for our 2018 New Mexico high school graduating seniors. For information on this program or the Foundation's Annual Golf Classic and other fundraising events, please visit the NMAA website at www.nmact.org or call (505) 923-3110.

1 Rep

The NMAA would like to give special thanks to **Duke City Urgent Care, Corley's Albuquerque Lincoln, Flying Star Café, Cooperative Educational Services, Varsity Spirit, Huddle Inc., the Marriott Pyramid Hotel, TicketLeap, ProView Networks, Bag Tags Inc, and DeMarini** for their continued support of high school athletics.

Halftime

Performers have been instructed to limit performance to 4 minutes. Please read the introductions quickly so that each group moves on and off the field. Half-times can not exceed the 10 minutes total.

“Today’s half-time will feature the (name of group)

from (school and/or town name) _____.”

At the conclusion, thank the group and introduce the second performance if applicable.

Immediately After The Game

ANNOUNCE THE FINAL SCORE AND SAY:

“Congratulations to the _____ (school and mascot) who now advance to the Class ____ State Quarterfinals to be held next week. Please visit the NMAA website at www.nmact.org for more information concerning the 2018 NMAA State Basketball Championships”

“The NMAA wishes to thank you for your support of this event. We wish you a safe journey home. Thank you.”