



NMSPA

Adviser

Summer/Fall 2010

2010-2011 Schedule

FALL CONFERENCE

Saturday, Sept. 11

At Highland High School

8:30 a.m.- Registration
9 a.m. - What was it like covering Sept. 11 - panel from the Albuquerque Journal.

10:15 - 11:15 a.m. - Workshop Session I
11:25 - 12:25 - Workshop Session II

12:30 p.m. - Lunch/Speaker/Yearbook and Lit Mag Awards
Wrap-up by 2 p.m.

STATE COMPETITION

Saturday, Feb. 12, 2011

At Volcano Vista High School, Albuquerque

2010-2011

NMSPA Officers

President:

Rebeca Zimmermann
Highland High School
zimmermann@aps.edu

Vice President:

April Van Buren
Mesa Vista Middle/High School

Secretary:

Barb Armijo
Atrisco Heritage Academy HS

Treasurer:

Joan Goessl
Sandia Prep

Fall Workshop Sept. 11, Yearbook, Lit Mag Award Entries Due Aug. 31

This year's New Mexico Scholastic Press Association Fall Conference will feature a look at what it was like to cover Sept. 11 as it happened. The conference also will include workshop sessions on writing, design, opinion/editorial writing, photography, advertising, law and public records, video and editorial leadership/team building.

Each student will be able to participate in two workshops. During the second session of workshops, advisers will meet for a support/question/network gathering.

The conference will begin at 8:30 a.m. Saturday, Sept. 11, at Highland High School, 4700 Coal Ave SE, Albuquerque. Lunch from Powdrell's Barbecue, a speaker and awards will close the event.

State Contest Goes Well

More than 50 students participated in our state competition April 10, the first conducted through the NMAA. The 2010 NMAA Scholastic Publications State Champion was Highland High School. Second place was Mesa Vista Mid/High School, third was Sandia Prep and fourth was Volcano Vista.

Special thanks to the NMAA's Kristin Derr for helping make the state competition happen.

ATTENTION NEW ADVISERS!

The Journalism Education Association is providing mentors for brand-new scholastic publications advisers. In New Mexico, Pat Graff of La Cueva High School is serving as a mentor. For more information, contact Pat at pgraff@aol.com

Question of this Newsletter: Why is adviser spelled with an "er" instead of "or"? This will show you if you are truly a news geek or not! Winners will receive a Tootsie Pop at the conference!

NMSPA Literary Magazine Mail-In Contest Entry

Fill out this entry form and send it, along with your literary magazine entries and fees, to the address below. Entries should include any literary magazine published in 2010. Entries are open to both middle school and high school publications and will be judged in those separate categories.

DEADLINE: ENTRIES MUST BE POSTMARKED BY Aug. 31, 2010 TO BE INCLUDED IN THE CONTEST.

FEES: The basic entry fee is \$10 for the best overall rating and \$2 per entry per category.

ENTRIES: Each school may submit no more than three entries per category (see list below). Each entry must be mounted on a separate piece of plain white 8 1/2 x 11 paper. Print the student's name, school and category on the back of the entry. **Mail entries, fees and this entry form to: Pat Graff, 8101 Krim NE, Albuquerque, NM 87109.**

Make checks payable to New Mexico Scholastic Press Association. Payment must accompany entries. Individual entries will be judged on a first, second and third basis, and the overall literary magazine will be judged on a Superior, Excellent, etc., basis according to school size. All entries will be considered for Best of Show for no additional charge.

NMSPA Literary Magazine Mail-In Contest Entry

School name _____

School Address _____

City _____ State _____ Zip _____

Literary magazine Adviser _____

Adviser school phone _____ Adviser home phone _____

Name of Literary magazine _____

How is book financed? _____

Amount of budget _____ % of work done by students _____

Individual Categories	# of Entries
Poetry	_____
Prose	_____
Photography	_____
Artwork/illustration	_____
Double Page Design	_____
Cover Design	_____
Single Page Design	_____

Overall Competition (submit one copy of the complete literary magazine) _____ YES
_____ NO

Total # of Individual Entries _____ X 2

Overall Competition Fee \$10 TOTAL FEE ENCLOSED: _____

NMSPA Yearbook Mail-In Contest Entry 2010

Fill out this entry form and send it, along with your yearbook entries and fees, to the address below. Entries should include any yearbook published in 2010. Entries are open to both middle school and high school publications and will be judged in those separate categories.

DEADLINE: ENTRIES MUST BE POSTMARKED BY Aug. 31, 2010 TO BE INCLUDED IN THE CONTEST.

FEES: The basic entry fee is \$10 for the best overall rating and \$2 per entry per category.

ENTRIES: Each school may submit no more than three entries per category (see list below). Each entry must be mounted on a separate piece of plain white 8 1/2 x 11 paper. Print the student's name, school and category on the back of the entry. **SEND ONLY ONE BOOK FOR THE OVERALL RATING CATEGORY. Mail entries, fees and this entry form to: Rebeca Zimmermann, 8109 Oso Feliz Dr NE, Albuquerque, NM 87122**

Make checks payable to New Mexico Scholastic Press Association. Payment must accompany entries. Individual entries will be judged on a first, second and third basis, and the overall yearbook will be judged on a Superior, Excellent, etc., basis according to school size. All entries will be considered for Best of Show for no additional charge.

NMSPA Yearbook Mail-In Contest Entry Form

School name _____

School Address _____

City _____ State _____ Zip _____

Yearbook Adviser _____

Adviser school phone _____ Adviser home phone _____

Name of Yearbook _____

How is book financed? _____

Amount of budget _____ % of work done by students _____

Individual Categories	# of Entries
Student Life Spread	_____
Photography	_____
Theme Presentation	_____
Academic Spread	_____
Class Spread	_____
Organizational Spread	_____
Sports Spread	_____
Yearbook Feature story	_____

Overall Competition (submit one copy of the complete yearbook) _____ YES _____ NO

Total # of Individual Entries _____ X 2

Overall Competition Fee \$10 TOTAL FEE ENCLOSED: _____

New Mexico Scholastic Press Association

Back-to-School JOURNALISM WORKSHOP

Saturday, Sept. 11

9 a.m. to 2 p.m.

Highland High School

4700 Coal Ave SE, Albuquerque

8:30 to 9 a.m. - Registration in HHS Cafeteria

9 a.m. - Covering 9/11 - What was it like for the Media?

Session I 10:15 - 11:15 a.m.

Opinion writing

Editorial Leadership

Sportswriting

Photography

Design - Yearbook

Questioning Authority

(choose one workshop per session)

Session II 11:25 a.m. - 12:25 p.m.

“Telling Everybody’s Stories”

Newswriting

Advertising

Design - Newspaper

Questioning Authority

Video

Advisers’ Session

12:30 p.m. - Lunch, Speaker and Yearbook/Lit Mag Awards

Cost is \$15 for Students and no charge for advisers.

RSVP by Sept. 8 to Rebeca Zimmermann at zimmermann@aps.edu.