

For Immediate Release

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Local Students and Teachers Participate in National Leadership Conference

DECA hosted its 65th Annual International Career Development Conference in Orlando, FL., April 30–May 3, 2011. The ICDC is DECA's highest level of competition and encompasses career-focused competitions in finance, hospitality and tourism, marketing, management and entrepreneurship. The conference welcomed more than 15,000 DECA students, advisors, alumni and affiliated businesspeople from all 50 states and around the world.

Over 315 students and advisors from New Mexico, participated in the International Development Conference. Josiah Grace, placed 3rd in Business Services Marketing Event and the team Anderson/Lewis placed 8th in Financial Services Team Decision Making Event all students from La Cueva High School. A total of 15 students placed in the Top Ten (see attached). La Cueva High School also received a top award for having the largest chapter in the state of New Mexico with 320 members. In addition, Rachel Salvato, Volcano Vista High School was the recipient of a scholarship from one of the DECA National Business Partners. Cameron Rodger, La Cueva High School and Fidel Rivera, Rio Grande High School ran for a National Officer Candidate position. Both gentlemen did an outstanding job of representing NM and running a great campaign.

New Mexico DECA currently has over 2,400 members across the state and is in 21. DECA enhances the preparation for college and careers by providing co-curricular programs that integrate into classroom instruction, applying learning in the context of business, connecting to business and the community and promoting competition. Our student members leverage their DECA experience to become academically prepared, community oriented, professionally responsible, experienced leaders. Visit us at www.deca.org.

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